



# Wearless Tech Inc. Demonstrates Cocoon Cam Video Baby Monitor at First-Ever White House Demo Day

*First Video Baby Monitor to Continuously Track Heart Rate, Respiratory Rate and Temperature in Completely Non-Invasive Way at First-Ever White House Demo Day*

SAN FRANCISCO, CALIFORNIA, USA, August 3, 2015 /EINPresswire.com/ -- Wearless Tech Inc., a San Francisco based technology startup, will showcase its new intelligent video baby monitor, Cocoon Cam, in the first-ever White House Demo Day. The event, which will bring innovators from across the country, will be hosted by President Obama in the East Room of the White House, Tuesday, August 4.

Founded in 2014, Wearless Tech has developed a unique patent-pending solution that uses computer vision and cloud-based data analytics to continuously monitor a baby's condition. The intelligent software, coupled with a digital video camera and infrared technology, offers an easy and completely non-invasive method for tracking heart rate, respiration, and skin temperature from a distance. "We are excited and honored to participate in the White House Demo Day", says Wearless Tech CEO, Rubi Sanchez. "Our first product, Cocoon Cam, which marks a transition from wearables to non-contact 'Wearless' technologies, demonstrates our passion for building innovative products that can change the world for parents who want the best care for their newborns."

The company's first product, Cocoon Cam, is an intelligent wireless video camera designed for parents looking for a simple and secure way to monitor their newborns. Parents can view video and receive custom notifications via their smartphone - without compromising safety. Unlike other baby monitors on the market, Cocoon Cam continuously checks the baby's condition without the need for uncomfortable wired, clip-on sensors, giving parents the real peace of mind they deserve.

Wearless Tech is currently collaborating with the University of California, San Diego to conduct field patient studies in both clinical and in-home environments. In the future, the company plans to develop intelligent video camera systems that provide continuous, non-contact and non-invasive vital sign monitoring for Neonatal and Pediatric Intensive Care Units (NICUs/PICUs) and Emergency Rooms (ERs). The technology promises to reduce false alarms and alarm fatigue in critical care environments. Other areas under development include post-surgery and eldercare monitoring as well as enhanced screening for security applications.

About Wearless Tech Inc.

Wearless Tech Inc. develops non-invasive, machine vision based, video monitoring for consumer and clinical healthcare applications. Wearless Tech is an early stage technology company, actively seeking funding, headquartered in San Francisco, California, with additional development offices in San Diego. For more information, visit [www.cocooncam.com](http://www.cocooncam.com).

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