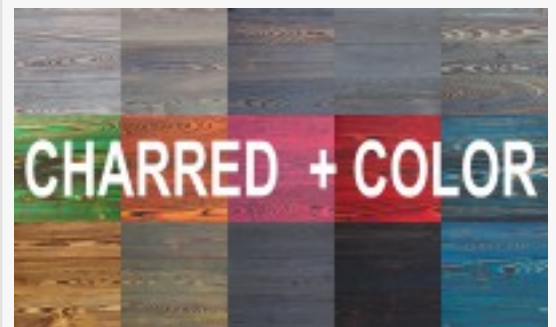




# 18 New CHARRED Shou Sugi Ban Colors for Exterior Siding & Interior Wall Cladding

*reSAWN TIMBER co. is pleased to announce the introduction of 18 new innovative designs featuring shou sugi ban CHARRED cypress with colorful oil finishes.*

TELFORD, PA, USA, August 3, 2015 /EINPresswire.com/ -- [reSAWN TIMBER](#) co. is pleased to announce the introduction of 18 new innovative designs featuring [shou sugi ban CHARRED](#) cypress with colorful oil finishes for interior wall cladding and exterior siding. Architects and Designers now have the ability to specify a natural product that is handcrafted with beautiful, rich color. Colors range from subtle neutrals to bright bolds that are ideally suited for a variety of applications in sectors such as hospitality, restaurants, tech and office design.



shou sugi ban, charred wood, resawn timber co, charred cypress, charred colors

reSAWN's CHARRED collection features cypress, black walnut, red oak, and reclaimed hemlock that is burnt in the Japanese tradition of shou sugi ban. Translated as "the burning of Japanese cypress (sugi)" or yakisugi, and traditionally used in Japan as exterior siding, this ancient technique is gaining new life as a unique and modern interior and exterior wall cladding. The charcoal barrier created through this process preserves the wood, and is fire, rot and insect resistant. The burning process accentuates the wood grain and creates varying colors when viewed from different angles and in different light.

## MORE ON CHARRED WOOD

With its legendary beauty and natural durability, cypress has long been a staple as an exterior wood siding product. Because cypress generates its own preservative oil, called cypressene, it's an ideal wood for locations with constant heat, humidity, and torrential rains. The charcoal barrier created in the shou sugi ban process adds durability and longevity to this naturally durable wood species.

Our cypress shou sugi ban products are offered in select grade or #2 common grade and milled to either S4S, Tongue & Groove or Shiplap profiles. The higher the grade, the better it is felt the wood will perform, especially in exterior applications. Select grade allows for small pin knots and checks, but expect a generally clean appearance. #2 common grade allows for large knots and checks – this can create visual interest as the grain wraps around these different character marks.

When evaluating resiliency with CHARRED materials it is a trade off – the heavier the char the more weather/rot resistant as is the intention of burning the wood, however, charcoal is soft, especially on a soft wood. From an impact perspective the 18 new COLOR designs and similar designs will be slightly more impact resistant than our fully charred materials such as MOYASU or HAI. HAI is the least impact resistant of the CHARRED materials due to the deep charring (approx 1/16 - 1/8"). There is also a trade-off in maintenance — HAI and MOYASU will be less maintenance long term as there is no wood grain exposed under the top coat due to the full char.

Depending on personal preference, the finish can be allowed to weather over time or if you wish to maintain the original aesthetic of the oil finished COLORS, a top coat can be reapplied as needed depending on environment, exposure to the elements and geographical location. As with most exterior finishes, reapplication is recommended approximately every 5 years to maintain the protective properties of the finish. Wood siding products such as teak and soft woods such as cedar, cypress, hemlock and pine all require some form of maintenance.

#### ABOUT reSAWN TIMBER co.

reSAWN TIMBER co. provides new and reclaimed wood products for architectural specifications for flooring, interior wall cladding, ceilings, exterior siding, furniture and custom millwork.

Our carefully curated offering includes shou sugi ban charred woods, reclaimed woods, newly harvested american wood species and european oak. We provide only the highest quality materials milled to exacting standards and finished in a way that enhance the natural beauty of the wood. Our extensive offering includes wide plank flooring, FSC-certified woods, and custom furniture with traditional joinery.

We specialize in meeting the needs of architects, designers and contractors, and providing superior service and guidance in developing your specifications. Our products can assist you in achieving your project goals in aesthetic, performance and sustainability.

current offering includes:

RSTco.: handcrafted furniture made in the USA

EXPATS collection: wide plank oak flooring featuring european white oak

BARK SIDE collection: original cut white oak with textured surface prefinished with hardwax oil

CHARRED collection: EXTERIOR wood siding and INTERIOR wood cladding burnt in the Japanese tradition of shou-sugi-ban RUSTIC MODERN collection: contemporary prefinished woods showcasing the natural character inherent to wood

enCORE collection: antique reclaimed woods

PLATEAU collection: prefinished refined new woods including rift & quarter sawn white oak

#### OUR MISSION

reSAWN's mission is to provide inspiring designs made from new and reclaimed woods that are sustainably sourced in the USA. we continually strive to deliver creative solutions for individual project needs, and to remain at the forefront of our design-driven industry.

Press release courtesy of Online PR Media: <http://bit.ly/1IHrjq5>

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