

Jacksonville Armada FC Announces Community First Credit Union as Title Sponsor at Baseball Grounds

Jacksonville Armada FC soccer pitch named Community First Park at the Baseball Grounds of Jacksonville for home matches during 2015, 2016 and 2017 seasons.

JACKSONVILLE, FLORIDA, USA, August 3, 2015 /EINPresswire.com/ -- Mark Frisch, owner, Jacksonville Armada FC, and John Hirabayashi, president and CEO, [Community First Credit Union](#), today announced a significant naming rights partnership that will see the Jacksonville Armada FC soccer pitch named [Community First Park](#) at the Baseball Grounds of Jacksonville for all home matches during the club's 2015, 2016 and 2017 seasons.

Jacksonville Mayor Alvin Brown, City Councilmember Dr. Johnny Gaffney and city and business leaders joined the two organizations in unveiling the name and the new Community First Park logo during today's announcement at the Baseball Grounds.

"With the Armada, Jacksonville is proud to have a professional soccer team to call our own," said Mayor Brown. "We're also proud that a great hometown, hometown business like Community First Credit Union is becoming a team sponsor and adding its name to the Armada FC's home pitch. I know I share the excitement of all soccer fans as we look forward to next year's home opener when the Armada FC takes the pitch at Community First Park at the Baseball Grounds of Jacksonville."

As part of the partnership with the Jacksonville Armada FC, [Community First Credit Union](#) will receive significant signage rights throughout the exterior and interior of the stadium and at the side of the pitch during Jacksonville Armada FC home matches. The Community First Credit Union logo will also be displayed prominently on the back of the Armada FC jerseys, and Community First Credit Union will have exclusive access to Jacksonville Armada FC trademarks and logos to use on its marketing materials as well as exclusive naming rights to future Armada FC soccer initiatives.

"Community First Credit Union stands as a shining example of a Jacksonville-based company committed to improving the quality of life of our residents and being an active part of the communities in which it serves," said Mark Frisch, owner, Jacksonville Armada FC. "It is an honor to have them as our partner as we enter our inaugural season, and we look forward to having their name on our pitch, throughout the stadium and on our uniforms each match day."

The Jacksonville Armada FC is Jacksonville's new professional soccer team and the 12th club in the North American Soccer League. Starting in 2015, Jacksonville Armada FC, in partnership with the



City of Jacksonville and the Jacksonville Suns, will convert the Baseball Grounds of Jacksonville into its soccer headquarters. Armada FC will play at least 20 home matches at the Baseball Grounds each year from 2015 to 2017 including NASL regular season matches, preseason and exhibition matches and U.S. Open Cup matches. The NASL season runs from February through November.

"Soccer is such an important sport to many young people and families and the Armada FC is making sure that our entire community has the opportunity to see these great players here at Community First Park at the Baseball Grounds of Jacksonville," said John Hirabayashi, CEO and president of Community First Credit Union. "We're proud to help support first-class, professional soccer in our city."

Community First Credit Union

Community First Credit Union of Florida is a state-chartered credit union based in Jacksonville serving anyone who lives or works on the First Coast. Community First is one of the 10 largest credit unions in the state, serving more than 108,000 members and with assets of \$1.3 billion. Community First has 17 locations and 300 employees. A not-for-profit, Community First is a full-service financial institution offering banking, loans, mortgages and investments for consumers and businesses throughout the First Coast. For more information visit www.communityfirstfl.org.

About Armada FC

Jacksonville Armada FC is Jacksonville's newest professional sports team and a member of the North American Soccer League. The NASL member teams are: Atlanta Silverbacks, Carolina RailHawks, FC Edmonton, Fort Lauderdale Strikers, Indy Eleven, Minnesota United FC, New York Cosmos, Ottawa Fury FC, San Antonio Scorpions FC and Tampa Bay Rowdies. For more information about the Armada FC, visit www.ArmadaFC.com. Follow the Armada FC on Twitter @JaxArmadaFC and Facebook at www.Facebook.com/JaxArmadaFC.

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