

Research on Human Creativity Presents University Students with the Singular Key to Self-Discovery

Rare creativity wit and wisdom bring students in touch with their innermost beings, so they can use that understanding to choose careers that are right for them

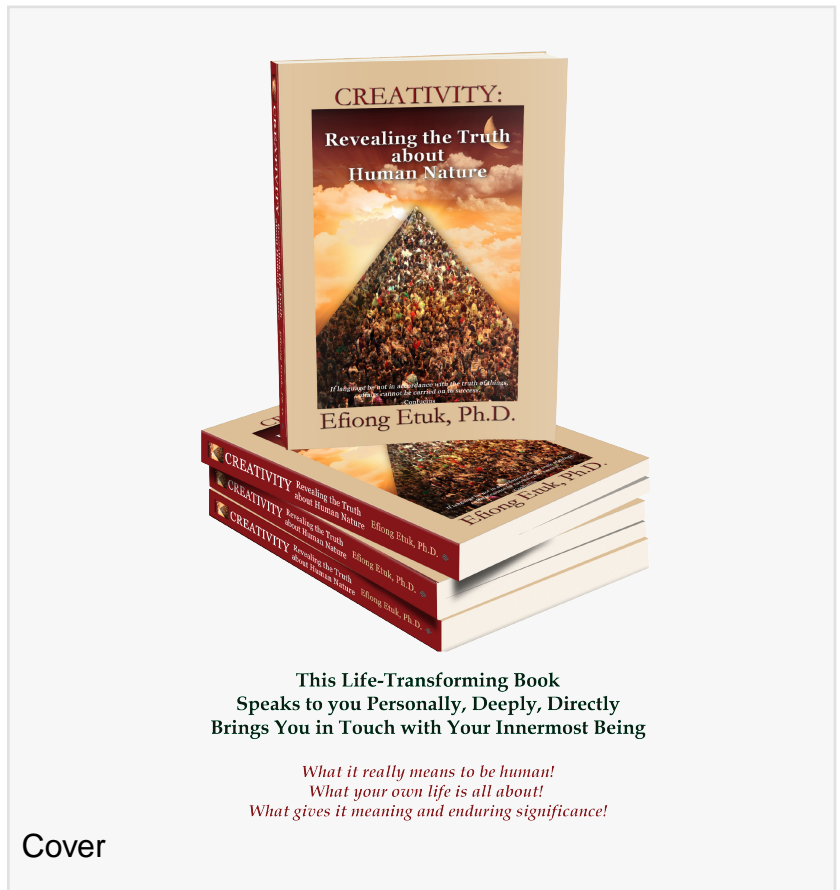
BLACKSBURG, VIRGINIA, USA, August 3, 2015 /EINPresswire.com/ -- [Creativity: Revealing the Truth about Human Nature](#) – a compendium and synthesis of wit and wisdom on the meaning and goal of life – presents college and [university](#) students with self-validating insights, as they typically explore the purpose of their own lives and what they see as their pace in society and the world.

A "lifetime treasury of insights for [self-discovery](#) and personal development," as the author describes it, *Creativity: Revealing the Truth about Human Nature* brings the student face-to-face with his or her authentic self – his or her special abilities, needs, goals, values,

motivations – so he or she can effectively and successfully handle the deep-level transformations that are occurring in tertiary education, including:

- Changing perception of college and university students as emerging adults, eager to figure out who they are and what they want to do with their lives; rather than as recruits to be trained or groomed for the labor market.
- Growing recognition of college and university as the single best opportunity for young people to discover themselves: their unique brilliance, interests, passions, and qualities that distinguish them as individuals.
- Increasing significance of non-academic goals, including "self-discovery"; "life purpose"; "the meaning of life"; "life-long contribution to a global society"; and "connecting with the human experience." As Forbes observes:

"Learning about yourself is perhaps the single most important outcome of a powerful educational



**This Life-Transforming Book
Speaks to you Personally, Deeply, Directly
Brings You in Touch with Your Innermost Being**

*What it really means to be human!
What your own life is all about!
What gives it meaning and enduring significance!*

experience. ... Education should be a powerful process of increasing self-awareness, of coming to know yourself and of learning the intrinsic value of who you are as a human being."

- Evidence that the best learning outcomes occur when students are able to integrate the knowledge they acquire into their personal values, goals, interests, and motivations.
- Evidence that facilitating students' self-discovery simultaneously enhances other education outcomes, including academic performance, leadership development, and overall psychological well-being.

Creativity: Revealing the Truth about Human Nature offers insights for turning these transformations into enhanced academic performance and overall student success. The crux of the book and stated reason for its writing is answer to those persistent life questions every emerging adult, every college and university student, inevitably encounters at this stage of his or her development:

- Who am I as a person?
- What do I desire most in my life?
- What brings me the greatest joy when I do it?
- What are my special abilities, values, and interests?
- What do I particularly like to contribute to society and the world?

"Since humans are meaning-seeking creatures," the author argues, "the primary goal of tertiary education must be to enable every college and university student find purpose in his or her chosen field of study and, eventually, in his or her career." Soul-stirring insights that speak to the student personally, deeply, and directly make Creativity: Revealing the Truth about Human Nature an essential personal companion in the tortuous journey of self-discovery, personal development, and career choice.

“

Is not the true purpose of education to help you to find out, so that as you grow up you can begin to give your whole mind, heart and body to that which you really love to do?

Jiddu Krishnamurti

Published and publicly-accessible reviews describe Creativity: Revealing the Truth about Human Nature variously as:

- "a truly phenomenal and path-breaking book"
- "defines the path to creating a global positive future for generations to come"

CREATIVITY:
Revealing the Truth about Human Nature

WHY YOU NEED THIS BOOK

Inspiring and compelling insights into your innermost essence:

- › Inherent qualities that distinguish you from every other human being.
- › Your unique brilliance, interests, passions, capabilities.
- › Things that only you can do so well.

Surest guide to academic choices and career goals that are right for you:

- › Deeply stirring direction to your own role in life.
- › Your personal sense of mission, of destiny.
- › That special gift only you can give the world.

New and authentic conception of human nature - Homo Creativus!

- › The single most powerful force shaping and directing your life.
- › Your inherent greatness - capacity for imagination, to make a difference.
- › The mainspring of human civilization that has to be nurtured, preserved.

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CREATIVITY:
Revealing the Truth about Human Nature

Find, in this Life-Transforming Book:
What it really means to be human!
What your own life is all about!
What gives it meaning and enduring significance!

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Two-Fold Tent - Front

CREATIVITY:
Revealing the Truth about Human Nature

About the Book

Creativity: Revealing the Truth about Human Nature is a compendium and synthesis of soul-stirring wit and wisdom on:

- What it really means to be human.
- What one's own life is truly about.
- What gives it meaning and enduring significance.

In words that speak to everyone personally, deeply, directly, Creativity: Revealing the Truth about Human Nature brings us in touch with our innermost beings - our unique capabilities, interests, values, passions, goals, motivations - so we can use that understanding to build lives that are meaningful, genuinely successful, and fulfilling.

The crux of the book and primary reason for its writing is answer to those persistent life questions everyone inevitably encounters at some stage of his or her personal growth and development:

- Who am I as a person?
- What do I desire most in my life?
- What brings me the greatest joy when I do it?
- What are my special abilities, values, and interests?
- What do I particularly like to contribute to society?

Timeless, self-renewing insights make Creativity: Revealing the Truth about Human Nature a valued and treasured personal companion in the tortuous journey of self-discovery, personal development, and career choice.

CREATIVITY:
Revealing the Truth about Human Nature

Praise from publicly accessible reviews:

"a truly phenomenal and path-breaking book"

"defines the path to creating a global positive future for generations to come"

"engaging and thought provoking"

"may well help readers to begin the important journey: of 'Know Thyself'"

"a compelling read ... timeless and useful ... has a universal appeal ... makes us ponder the purpose of our existence"

"throws light on our innermost nature and helps those who are seeking to reach their full potential and give the world their best"

"an excellent read ... masterfully illustrates how imagination and creativity drive human evolution and how we can use these as tools to create a better future"

"outstanding book"

"one of the best books I have read!!!"

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The E-Book version of Creativity: Revealing the Truth about Human Nature, ISBN 9781622875160, published by First Edition Design Publishing, is available online across e-book reading platforms.

The 428-page print version of Creativity: Revealing the Truth about Human Nature, ISBN 9781622875153, is published by First Edition Design Publishing and distributed worldwide to online booksellers at:

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Efiong Etuk, Ph.D.
 Global Creativity Network
 5409530685
 email us here

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