



Tom Nix Joins eProdigy as Director of Platform Sales

Newest Executive Hire Brings Over 20 years of IT and Software Sales Experience to FinTech Holding Company.

NEW YORK, NY, USA, August 4, 2015 /EINPresswire.com/ -- Tom Nix Joins eProdigy as Director of Platform Sales

New York, NY — eProdigy LLC, a FinTech holding company specializing in alternative finance, has appointed Tom Nix as Director of Platform Sales. His focus will be on eProdigy's innovative platforms, ACHBanking and 1Workforce. Mr. Nix, whose intensive IT background includes more than two decades at IBM, NCR and HP where he held various national and area sales management positions. He also played a leading role in building the very successful merchant services business with PayProTec. His merchant cash advance experience has been broad as well. Tom served as the Director of Business Development at NextWave Funding and the Director of Sales at PSC, an MCA Software and Servicing company.

David Rubin, CEO of eProdigy, comments: "Having a technology executive of the caliber of Tom Nix is a major asset for eProdigy. We've been assembling a world-class management team, and now, with Tom on board, we'll have the full range of marketing and tech capability, not to mention his encyclopedic industry contacts, to match and support it."

Adds Tom Nix: "I feel that eProdigy—both through 1Workforce and ACHBanking, is filling a major gap in the alternative finance industry." ACHBanking is eProdigy's proprietary processing facility that deeply understands the processing needs of the space. 1Workforce is a seamless, end-to-end platform that provides users with the ability to manage accounts from application to renewal or remittance.

He adds, "1Workforce creates the kind of synergy that brings other alternative funders to eProdigy. It's an all-encompassing system that provides complete transparency. It can be used from the brokerage floor to their ISO base to syndication to full funding, managing funder pools, static pools, across the lifecycle of the cash advance. There are plenty of other platforms out there, but none of them comes close to 1Workforce's capabilities, which can go from broker to funder all in the same system. eProdigy has figured out how to integrate all of these functions into one complete system."

"1Workforce creates a pipeline that wouldn't otherwise come eProdigy's way," agrees David Rubin. "We believe it will drive a significant portion of our future business, while providing other funders the opportunity to considerably streamline and speed up their own underwriting. Those funders who have rightly put their trust eProdigy using 1Workforce, have been able to reap the rewards of utilizing our [Scientific Calculator](#) system."

About eProdigy

eProdigy is a FinTech holding company serving the alternative finance industry by providing products, services and a lending platform through its subsidiary companies: Capital Stack, ACHCapital, eProdigyACH DBA ACHBanking, eProdigy Loans, and 1Workforce. In addition to providing small businesses with cash advances and originating loans, the company makes its technology enabled financial and servicing platforms available to ISOs and other funders. Capital Stack is also the co-

founder and 50% owner of DailyFunder, an online forum and publication that covers the alternative finance industry.

For more information, please visit www.e-prodigy.com

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