

College Works Painting Earns Fifth Talk of the Town Customer Satisfaction Award

Irvine-based painting contractor, College Works Painting, receives high praise from satisfied customers and wins its fifth straight Talk of the Town Award.

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/EINPresswire.com/ -- For the fifth consecutive year, [College Works Painting](#) of Irvine has earned the highest possible rating of 5 stars, winning it the prestigious Talk of the Town Customer Satisfaction Award in the [Painting Contractors](#) category.

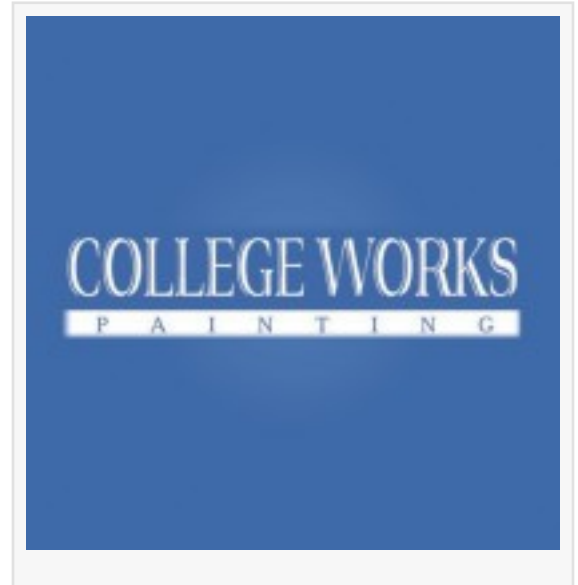
Headquartered in Irvine, Calif., College Works Painting provides valuable, practical and life-changing business experience for college and university students who have shown potential for success, while also providing high-quality residential painting services for people interested in opening opportunities for the next generation of business leaders.

While the company's goal is to empower college students to become the next generation of leaders, it also places a high priority on serving customers well and ensuring they are always satisfied. Winning its fifth [Talk of the Town Award](#) in as many years reinforces for the team at College Works Painting that this is being accomplished every day. "We are 100 percent focused on great customer and employee service, and we recognize the power of our customers' opinion of our work," says Co-CEO Matthew Stewart.

Another way the company ensures customers remained satisfied is by rewarding those employees who go the extra mile. "We track the total hours it takes to resolve customer complaints, and reward the team members who do the best to resolve customer problems in the least amount of time (rewarding the top three division heads each year with a bonus)," says Stewart.

Additionally, the company focuses on online review sites to help identify problems that need to be addressed, and also works on building the number of positive reviews it has. "We stepped up our quality control, adding independent quality inspectors to our roster (people that travel from job site to job site auditing quality, safety and customer service)," says Stewart. "In the coming month we will be bringing in The DiJulius Group to facilitate a workshop and a multi-year customer service plan. We will continue to focus on service, as it is the number-one driver of our success."

College Works Painting also acknowledges the role its customers play in its continued success. "We want to thank our customers for helping us understand how to serve them better," says Stewart. "We want to thank them for taking the time to communicate with us and thank them, of course, for their business. We will continue to strive toward perfect customer satisfaction and a painless contracting experience."



About College Works Painting

Each year, College Works Painting hires more than 2,000 college students who then provide painting services for more than 10,000 customers across the nation. This paid internship opportunity enables students to run their own painting company, developing a variety of skills such as marketing, sales, management and relationship building.

College Works Painting also supports the local communities in many ways with man-hours, financial support, collecting goods and by requesting participation of its customers and team members. In addition, the district managers perform Charity Paints each year nationwide, refinishing the houses of needy families. The company proudly supports a host of organizations, including Augie's Quest, Make A Wish Foundation, Entrepreneurs' Organization, Secret Service Summit, St. Jude Children's Research Hospital, Share Our Selves, Corazon and Health Network Foundation.

College Works Painting is headquartered in Irvine at 1682 Langley Avenue. For more information, call 888-450-9675 or go online to www.collegeworks.com. Follow the company online at www.facebook.com/collegeworks and www.twitter.com/college_works.

About the Award and Sponsor

Each year, the Talk of the Town Awards are presented by Talk of the Town News to honor companies and professionals that provide excellent customer service as reported by their customers through no-cost, user-review websites, blogs, social networks, business rating services, and other honors and accolades. This data is analyzed by a team of researchers who calculate a company's customer satisfaction rating. Only those that receive a 4-star to 5-star rating receive the Talk of the Town Customer Satisfaction Award.

This is the seventh year Talk of the Town News has honored companies for achieving high levels of customer satisfaction with the Talk of the Town Awards. Businesses eligible to receive the award include, but are not limited to, beauty salons, spas, restaurants, bakeries, dentists, auto repair facilities, veterinarians, home repair and improvement contractors, florists, hospitals, and physicians.

For more information about the award or its sponsor, please contact Talk of the Town News at 877-498-6405 or go online to www.talkofthetownnews.com.

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