

When Kids are Sick, They Need Barf Buddy Quick

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/EINPresswire.com/ -- Ron Menne says, "Kids are great at throwing up, but horrible at making it to the bathroom." Menne, the small business owner and parent whose product, the Barf Buddy bucket is now an [Indiegogo crowdfunding campaign](#), knows from experience that kids need their own personal Barf Buddy. His product has saved him many times from doing vomit detail, not to mention scouring stains and smells that settle into clothes, carpeting, and furniture. That's why his kids each have a Barf Buddy bucket of their own, in their bedrooms. When they aren't feeling well, the first thing they do is head for the closet where Barf Buddy is waiting.

You love your kids. And you love being a parent, really you do. But you have to admit that some parts of parenting are a lot more enjoyable than others. Dirty diapers, runny noses, and skinned knees are all part of the unglamorous aspect of having children. But you signed up for it the day you left the hospital with your little bundle of joy, and that included the various body fluids. However, when you're cleaning up after a child whose tummy informed him that he's about to throw up moments after you got into the car but miles before you could pull over to the side of the road, you realize that you'd really appreciate a little help with some of parenting's messier moments.

It's the same in the home. The [Barf Buddy makes it easier](#) for parents to offer comfort and tender-loving care to the upset tummies which abound in childhood, without the grimacing and olfactory-offended expressions that are a by-product of the vomit-cleaning process.

Menne has already spent \$20,000 on his popular product, but in order to finance a second run of Barf



Buddy buckets, he's hoping that crowdfunding backers will donate \$30,000. The buckets themselves currently cost more than \$1 per bucket to produce if he has a minimum order of 15,000. Real discounts on production costs only factor in after he sells more than 100,000 buckets. He also plans to use the money raised for advertising and shipping supplies, and other Barf Buddy products such as a game, candy, t-shirts, sports bottles, and baseball caps.

So far, he has sold between 15,000 and 20,000 Barf Buddy buckets. It's not only parents who appreciate the product. So do grandparents, who love their grandchildren but appreciate having a



Barf Buddy on hand when babysitting without one would otherwise turn into a race to make it to the toilet in time. Schools are also a thriving market for the product, especially in the younger elementary grades where illness without the comfort of a parent makes the experience even more miserable. Having a Barf Buddy to bring a little more cheer and a lot more cleanliness to what's not a very hygienic bodily function makes things easier [for adults and for children](#).

Oh, and for college students who could use a little humor with their relief when the Saturday night party turns into the Sunday race to the bathroom, having your own personal Barf Buddy bucket sets you apart as someone who is prepared for those unsavory moments that are an inevitable part of higher education. You might not be doing so well in that poetry class you registered for, but you'll be able to remember this rhyme with no problem: "Barf Buddy makes it easy when you're queasy."

About Barf Buddy:

Barf Buddy buckets (www.barfbuddybucket.com) are a novelty item with a purpose: to make those unpleasant times when a child's stomach is acting up a little less unpleasant for the child and a little less malodorous for the adults. Barf Buddy creator Ron Menne has children and that fact was enough to inspire him to develop a product that can rescue a child who's about to throw up, and then contain the odor, thanks to the product's handle and lid. His product has found a welcome home in pediatric hospitals, where children vomiting are part of the job description, and the staff appreciates the kid-friendly approach to what is a physically distressing response to illness for children. The Barf Buddy's ease of storage and use means that it's readily accessible, travels well, and is destined to become a standard item packed in the car before leaving for the family road trip.

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