

London Based Start-up Helps Entrepreneurs to Unleash their Creativity

Unlike conventional notebooks, the Elevate Notebook inspires and guides entrepreneurs and combines pen and paper with technology.

LONDON, UK, August 6, 2015 /EINPresswire.com/ -- A London based entrepreneur has launched a crowdfunding project called the [Elevate Notebook](#) aimed at guiding entrepreneurs through turning their business ideas into reality.

Unlike other notebooks, it contains sections and tips that follow the key phases of creating a product or service and has a companion mobile friendly website with useful business and design tools and links. Users are able to scan sections within the notebook with their mobile phone to be taken directly to the website pages that relate to the notebook section that they're in. It aims to help organise and evolve ideas quickly and focuses on taking action to gain and maintain momentum.



The Elevate Notebook

Its goal is to fill the gap between textbooks, the web and conventional notebooks by giving quick access to relevant information on everything from designing and testing an idea to raising funding and marketing by combining pen and paper with technology.

About the Crowdfunding Campaign

The Elevate Notebook was launched as a [Kickstarter project](#) on July 24th and has until August 23rd to reach its funding target of \$15,595. Amongst other pledge rewards levels, for a pledge of a little more than \$31, backers will receive a physical Elevate Notebook along with a PDF version and access to online business and design tools and resources. To learn more and to pledge, visit the project's page on Kickstarter.

About the Inventor

Ian Azille is a UK based entrepreneur and Experience & Strategy Designer with over 10 years of experience designing products, services, applications and websites for start-up and large corporations. He has a bachelor degree in Product Design Engineering and a masters degree in Human Computer Interaction with Ergonomics from UCL.

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