



ACG Research Announces New Principal Analyst for Business Case Analysis Practice

Telecom expert in leading-edge technologies and strategic analysis joins ACG Research

GILBERT , ARIZONA, USA, August 6, 2015 /EINPresswire.com/ -- [Robert Haim](#), a seasoned professional in the ICT consulting and telecom industry has joined ACG Research, an analyst and consulting firm. ACG Research provides market share and forecast analysis in the service provider equipment space, business modeling and key performance indicators consulting services, service creation, strategic messaging and go-to-market strategies in all aspects of the networking industry.

Robert Haim will extend ACG Research's strong presence in the service provider space by bringing his extensive multi-disciplinary background and experience in networking technologies and data communication.

Mr. Haim will be responsible for ACG's service provider [business case analysis](#) division. He will provide detailed technical and business case analyses for both infrastructure vendors and service providers in wireless and wireline technology segments, delivering total cost of ownership and total value of ownership analyses that support product launches, TCO tools used in one-on-one sales consultation, ROI analysis of turnkey solutions and use cases, in addition to ROI analysis of incremental revenue opportunities and economic evaluations of service pricing policies.

His professional experience includes working for R&D teams in protocol, software and hardware design. For the past fifteen years, he has worked in product management and product marketing for wireline and wireless infrastructures.

Robert's current focus is on network function virtualization and cloud-based networking infrastructure and their economic impacts on wireline and wireless service providers. "Before joining ACG Research, in my recent past assignments I used their consulting services and was always impressed with the quality of their work and results," says Robert Haim. "I feel privileged to join such a talented team and look forward to helping our customers with the same high level of service that they have come to expect from ACG Research."

"With the service provider sector being our core focus, the need for experienced subject matter experts that have a balance of deep technical and architectural expertise with the capability to understand the economic requirements by mapping features to business value will be a vital part of our business as we expand," says Dr. [Ray Mota](#). "We are excited to have Robert join our existing team of experts."

For more information about ACG's business case services or to schedule a briefing with Robert Haim, contact lleone@acgcc.com.

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