

# Meredith O'Malley Johnson Joins Community First Credit Union

*Former community and PR director at One Spark to help build corporate partnerships and employee-focused solutions*

JACKSONVILLE, FLA., USA, August 7, 2015 /EINPresswire.com/ -- [Community First Credit Union](#) has appointed Meredith O'Malley Johnson as its director of corporate partnerships, a new position for the organization. Johnson will assume the role on August 3.

Johnson will be responsible for attracting new membership by creating and nurturing relationships with key employers, educators and community groups. She will also be tasked with creating services and products specially designed for targeted employer groups.

In addition to designing custom programs and services, Johnson will be working with employers to provide value-added events like on-site onboarding and financial education seminars. The role is a key part of the ambitious marketing team at [Community First](#).

"Meredith is a passionate community advocate," said Roger Rassman, VP of marketing for Community First. "Her core values, drive and enthusiasm for our great city are a perfect fit for this new role."

An original team member at the One Spark festival, she served as the community and public relations director during the organization's rapid growth in its first three years. In 2014, she founded the nonpartisan Jax Young Voters Coalition and currently serves on its board of directors. She is also on the boards of directors of the Civic Round Table of Jacksonville, the Jacksonville Public Library Foundation and Party, Benefit & Jam.

She is also a veteran of many local and state political campaigns, working in various positions including communications, field operations and finance and also served as a public communications officer for the City of Jacksonville. Johnson has a bachelor's degree in political science from the University of North Florida and earned a master's degree from the University of Florida in political science with a specialty in campaigning.

"Community First continuously seeks creative and innovative solutions to improve and tailor its services," said Johnson. "As a Community First member for several years I've experienced its member-focused culture firsthand. Its community focus and values make Community First a great place to forward my career."

Johnson joins Community First as it expands its team to serve the diverse and growing needs of



North Florida families and businesses while adapting to the ever-changing needs of a technology-driven financial marketplace. Her appointment represents a continued dedication to innovation and commitment to strengthening the community.

Community First Credit Union of Florida is a state-chartered credit union based in Jacksonville serving anyone who lives or works on the First Coast. Community First is one of the 10 largest credit unions in the state, serving 111,000 members and with assets of \$1.3 billion. Community First has 17 locations and 300 employees. A not-for-profit, Community First is a full-service financial institution offering banking, loans, mortgages and investments for consumers and businesses throughout the First Coast.

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