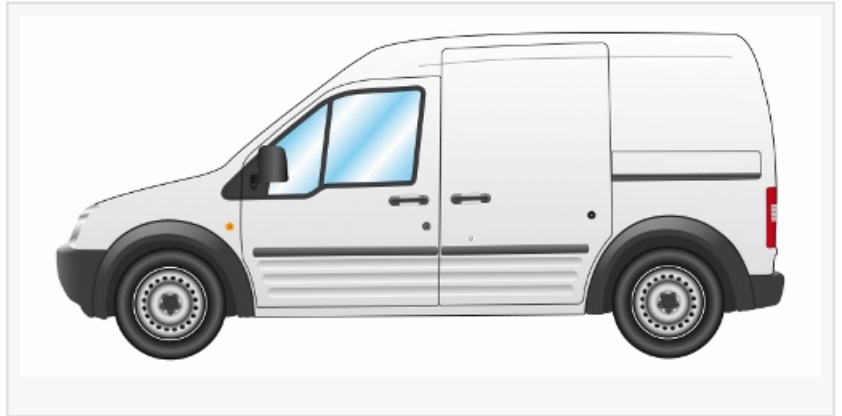


TrackingTheWorld Announces First Time 40-Percent Discount on White Label GPS Tracking Software

Company has exclusively specialized in GPS tracking and tracking software for 12-years.

BURLINGAME, CA, USA, August 7, 2015 /EINPresswire.com/ --

TrackingTheWorld recently announced a limited time only 40-percent discount on the firm's white label [GPS tracking software](#) licensing options. Purchasing the software allows users to launch their own GPS tracking businesses under their own business names. The special pricing is available only through August 2015.



"Our GPS software provides an ideal opportunity for those interested in starting their own business with the potential of [monthly recurring income](#). This is an excellent time to get started as a business owner, as this event marks the first time in 12-years of business that we've offered a discount on GPS software licensing," said Gilbert Walz, CEO of TrackingTheWorld.

The software includes a ready to go web-based package with multiple branding choices, including the use of the owner's business name, colors, and logo. Licensees set their own subscription prices and earnings, and are based on the number of software subscriptions the owner generates. Licensees also receive discounted wholesale pricing on all TrackingTheWorld [GPS tracking devices](#) and accessories. Two licensing options are available, including an up to 50-assets choice, discounted from \$4995 to \$2997 (a savings of \$1,998), and an unlimited option, discounted from \$12,995 to \$7797 (a savings of \$5198). Special pricing ends August 31, 2015.

The software features include customized mapping options, Google Maps compatibility, JPEG and shape file capabilities, geo-fencing, automated reporting options, satellite view, and more. GPS tracking software is used daily by business owners and law enforcement agencies for fleet tracking, employee monitoring, vehicle tracking, covert applications, and personal protection. The software is compatible with most GPS tracking devices. "Our GPS tracking software licensing provides an opportunity to offer an in demand service to businesses around the world," said Walz.

Established in 2003, TrackingTheWorld exclusively specializes in GPS tracking software and GPS tracking devices. For more information about TrackingTheWorld GPS tracking software, GPS trackers, or fleet tracking, please visit www.trackingtheworld.com, email sales@trackingtheworld.com, or call 650-692-8100.

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