

Thumbtack - A Success Story - DUI Leads for Criminal Defense Attorneys - 1 Year Study

The H&M Law Firm, PC - Utilized Thumbtack's Platform in a Pay-Per-Lead Bases to generate 80+ DUI Cases in a year's time.

LOS ANGELES, CA, UNITED STATES, August 8, 2015 /EINPresswire.com/ -- My name is Curtis Boyd, I am the founder of an Online Marketing Company for Attorneys, Cosmetic Surgeons, and Dentists. Today, I would like to showcase one of my clients success on Thumbtack.

Last week, the H&M Law Firm, PC (<http://www.arrestedtoday.com/>) celebrated it's first year with <https://www.thumbtack.com/>

The results: 80+ Retainers, and 80+ DUI Cases.

That's an average of 6+ cases per month, just from Thumbtack. A great first year: Total budget spent, \$419.88

That's an average of \$5.23 per client.

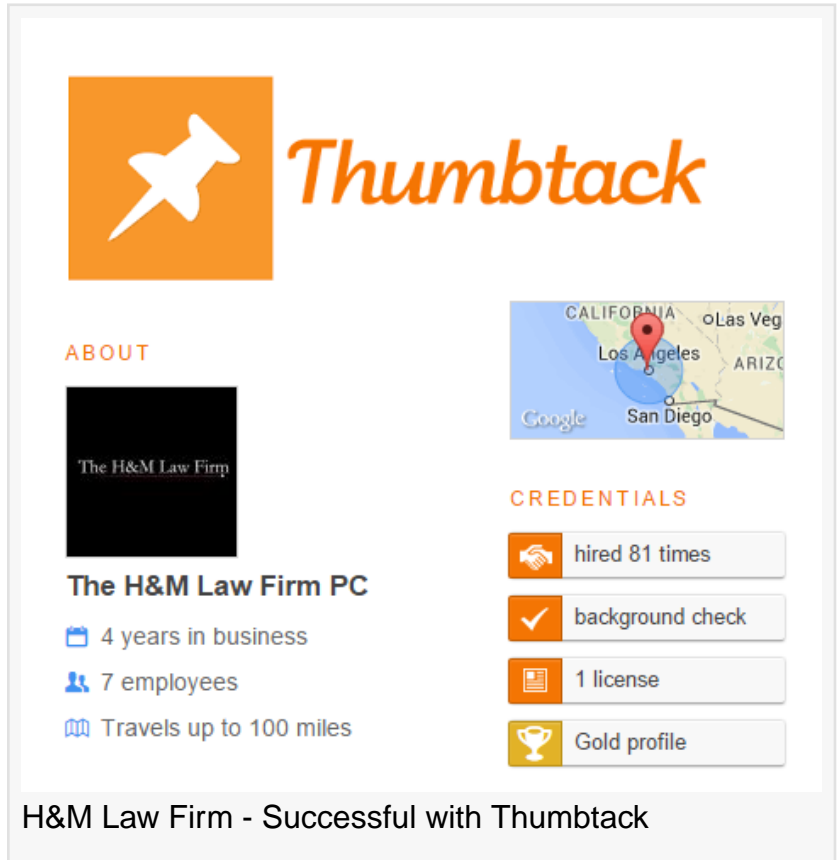
Having experience with Martindale Nolo, Total Attorneys, and other California State Bar approved Pay-Per-Lead vendors; this average is significantly lower, and I mean, significantly. Although the other previously mentioned companies do provide high quality leads, the cost is much higher.

We used a systematic approach to Thumbtack, which has demonstrated success throughout the year.

There is methodology to:

1. How to Select More Qualified Thumbtack Leads
2. Determining when to Submit a Quote
3. Responding to Persons who View a Quote - Vernacular Required to Capture a Lead.
4. Client Intake Protocol.
5. Client Review Generation

If you are unsatisfied with your website, SEO, or Lead Generation Company; we are available to the public for hire.



Thumbtack

ABOUT

The H&M Law Firm

The H&M Law Firm PC

- 4 years in business
- 7 employees
- Travels up to 100 miles

CREDENTIALS

- hired 81 times
- background check
- 1 license
- Gold profile

H&M Law Firm - Successful with Thumbtack

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