

CI Radar Delivers New Competitive Intelligence Coverage of the Data Visualization Market

Expanded coverage, market analysis, and daily monitoring available on key vendors

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/EINPresswire.com/ -- [Competitive Intelligence firm](#), "CI Radar", has just announced new tracking and monitoring tools that cover the key vendors in the data visualization sector.

With the explosion of new data and information, it is becoming more important for companies to be able to visualize and analyze all the data available quickly and efficiently. Charts and graphs that present the millions of data points a company can collect each day is a service that is increasingly in demand. CI Radar's dashboard coverage of the data visualization market will provide visibility into these product and solution areas along with analysis that helps vendors optimize their go-to market strategy and make better strategic and tactical decisions.



CI Radar's coverage of the data visualization market includes the following companies, among others:

Adobe, APCON, Advizor Solutions, Afs Technologies, BeyondCore, Birst, Centrifuge Systems, Chartio, ClearStory Data, DataHero, Datameer, Datawatch, Dell, Domo, Dundas, GoodData, Halo, iDashboards, Inetsoft Technology, Infor, Informatica, Information Builders, International Business Machines (IBM), Jinfonet Software, Logi Analytics, Looker, Manthan, Microsoft, Microstrategy, OpenText, Panorama Software, Pentaho, Phocas Software, ProfitBase, Prognoz, Pyramid Analytics, Qlik, RapidMiner, Roambi, Salesforce, SAP, SAS, Sisense, Splunk, Synerscope, Tableau Software, Teradata, ThoughtSpot, TIBCO, and Viur.

For a free trial access, sign up at <http://ciradar.us/DataVis4>

Clients of CI Radar can also add any additional competitors and market segments of importance to their dashboard. This ability allows for detailed filtering and analysis on specific business requirements and provides for constantly-changing competitive landscapes.

CI Radar's [competitive intelligence services](#) can also be adjusted and configured for industry relevancy terms, alert categories, key intelligence subjects, and market keywords. This separates the CI Radar solution from generic services and accelerates the ROI on subscription plans.

Our coverage can reveal significant, sensitive competitive intelligence information, including:

- Competitor customer identification
- Head-to-head market exposure
- R&D plans and roadmaps

- Pricing changes
- Potential competitive threats
- Industry sales leads
- Conference and event monitoring
- Social media intelligence
- Digital campaign budget views
- RFP responses
- Competitive sales team metrics
- Internal vulnerabilities
- Lawsuit tracking
- Sales presentations
- Key employee recruitment
- Patent tracking
- Marketing collateral analysis
- Financial Snapshots
- Partner and reseller analysis
- Product release tracking
- Trademark misuse reports

Reasons to Subscribe

- Save hundreds of man-hours and frustration scouring the web for the information you need
- Optimize your Sales and Marketing spend by understanding competitor tactics and what's working for them
- Make better decisions armed with the latest intelligence on your competitors and market
- Gain far deeper insights over using generic tools like Google News alerts, clipping services or other vendors

About CI Radar

CI Radar, LLC provides award-winning competitive intelligence services that helps generate opportunities for our clients. Opportunities include optimizing marketing campaigns, uncovering competitor plans, discovering new markets, identifying sales leads, building better products and gaining insights to make critical strategic decisions.

CI Radar's competitive intelligence service includes custom client dashboards, daily intelligence alerts, outsourced virtual analyst team, and a host of market research project capabilities.

Based in Atlanta, Georgia, CI Radar can be found at <http://www.ciradar.com>.

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