

Study Unveils the Real Nature of Man - Homo Creativus: Key to Genuine Success in Education, Management, Governance

Creativity: Revealing the Truth about Human Nature reveals mankind's finest quality and the world's most valuable asset – creativity.

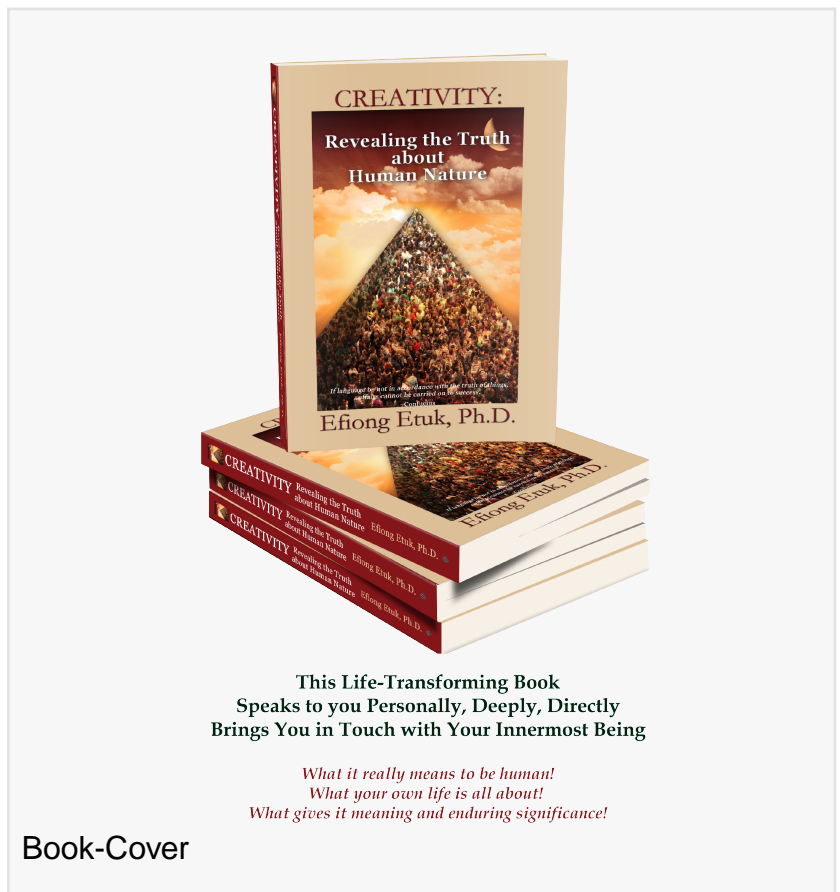
BLACKSBURG, VIRGINIA, UNITED STATES, August 12, 2015

/EINPresswire.com/ -- Creativity:

[Revealing the Truth about Human](#)

Nature, a compendium and synthesis of soul-stirring wit and wisdom, brings readers in touch with their innermost beings. Words that speak to everyone personally, deeply, directly, resolve three persistent psycho-spiritual issues of vital importance to one's emotional well-being:

- What it really means to be human.
- What one's life is truly about.
- What gives it meaning and enduring significance.



Universal and pervasive in its implications, Creativity: Revealing the Truth about Human Nature demonstrates five cardinal, but generally overlooked, principles of human existence:

- First, the inherence of creativity in human nature and, therefore, its universal distribution.
- Second, the naturalness of creativity: a quality or ability that is inherent in the person by virtue of natural law, and that therefore cannot be taken away or denied; “a direct prerogative from the Infinite Will and Consciousness” that therefore is inviolable; a right that is not contingent upon tradition, belief, culture, government, or custom.
- Third, the centrality of creativity in human life, i.e., its primacy among the forces that drive human behavior and shape people's lives.
- Fourth, actualization of one's creative potential as the primary goal of life; “the healthiest and highest expression of human nature”; and “the optimal state of being.”

- Fifth and finally, inadequate opportunity for the vast majority of people to reach their creative potential, or to fulfill their authentic purposes in life, as the root of the global epidemic of meaninglessness and the resultant social and psychological problems that are ruining the lives and destinies of countless millions of people around the world, traumatizing families and national societies.

The crux of *Revealing the Truth about Human Nature* and stated reasons for its writing are three and related: First, to return mankind to the proper understanding of its inherently creative essence – Homo Creativus – an understanding of human nature that is crucial to successful parenting, education, management, governance, care-giving, and more. Second, to correct some of the flawed and obsolete self-perceptions that are no longer serving humans and society well – obsolete self-perceptions that, the author asserts, are at the root of most of the life-threatening difficulties the world is experiencing. Third, to kick-start a global campaign to:

- Recover man's finest quality and the world's most precious asset – human creativity.

- Align policies, decisions, and actions with people's quintessentially creative nature.

- Formally recognize and protect "the most fundamental aspect of the human" – [The Right to Be Creative](#) – in existing and future charters of humanity.

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Every engineer, every scientist, every farmer, and every mechanic knows that nothing will work, that no act will succeed, unless it is in harmony with the true nature of things as they are.

Henry Grady Weaver

Pointedly, the author deplors: "Seven billion 'locked treasure chests' – seven billion untapped or hardly exploited human potentialities – are a terrible waste the world can no longer afford, ignore, or condone."

Published and publicly-accessible reviews describe *Creativity: Revealing the Truth about Human Nature* as:

- "a truly phenomenal and path-breaking book"
- "defines the path to creating a global positive future for generations to come"
- "engaging and thought provoking"

CREATIVITY:
Revealing the Truth about Human Nature

WHY YOU NEED THIS BOOK

Inspiring and compelling insights into your innermost essence:

- › Inherent qualities that distinguish you from every other human being.
- › Your unique brilliance, interests, passions, capabilities.
- › Things that only you can do so well.

Surest guide to academic choices and career goals that are right for you:

- › Deeply stirring direction to your own role in life.
- › Your personal sense of mission, of destiny.
- › That special gift only you can give the world.

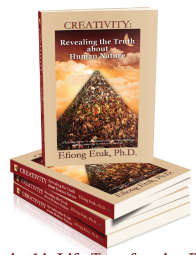
New and authentic conception of human nature - Homo Creativus!

- › The single most powerful force shaping and directing your life.
- › Your inherent greatness - capacity for imagination, to make a difference.
- › The mainspring of human civilization that has to be nurtured, preserved.

Do yourself a lifelong favor.
Grab a copy.
It's an abiding treasure you're always going to cherish!

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CREATIVITY:
Revealing the Truth about Human Nature



Find, in this Life-Transforming Book:
What it really means to be human!
What your own life is all about!
What gives it meaning and enduring significance!

A lifetime treasury of wit and practical wisdom for self-discovery and personal development

Foundational insights for genuine and lasting success in:
Education, Governance, Human Development, Leadership, Management, Parenting, Psychology, Social Work.

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Folding-Table-Tent: Front

CREATIVITY:
Revealing the Truth about Human Nature

About the Book

Creativity: Revealing the Truth about Human Nature is a compendium and synthesis of soul-stirring wit and wisdom on:

- What it really means to be human.
- What one's own life is truly about.
- What gives it meaning and enduring significance.

In words that speak to everyone personally, deeply, directly, *Creativity: Revealing the Truth about Human Nature* brings us in touch with our innermost beings - our unique capabilities, interests, values, passions, goals, motivations - so we can use that understanding to build lives that are meaningful, genuinely successful, and fulfilling.

The crux of the book and primary reason for its writing is answer to those persistent life questions everyone inevitably encounters at some stage of his or her personal growth and development:

- Who am I as a person?
- What do I desire most in my life?
- What brings me the greatest joy when I do it?
- What are my special abilities, values, and interests?
- What do I particularly like to contribute to society?

Timeless, self-renewing insights make *Creativity: Revealing the Truth about Human Nature* a valued and treasured personal companion in the tortuous journey of self-discovery, personal development, and career choice.

CREATIVITY:
Revealing the Truth about Human Nature

Praise from publicly accessible reviews:

"a truly phenomenal and path-breaking book"

"defines the path to creating a global positive future for generations to come"

"engaging and thought provoking"

"may well help readers to begin the important journey: of 'Know Thyself!'"

"a compelling read ... timeless and useful ... has a universal appeal ... makes us ponder the purpose of our existence"

"throws light on our innermost nature and helps those who are seeking to reach their full potential and give the world their best"

"an excellent read ... masterfully illustrates how imagination and creativity drive human evolution and how we can use these as tools to create a better future"

"outstanding book"

"one of the best books I have read!!!"

Folding-Table-Tent: Back

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The E-Book version of Creativity: Revealing the Truth about Human Nature, ISBN 9781622875160, published by First Edition Design Publishing, is available online across e-book reading platforms.

The 428-page print version of Creativity: Revealing the Truth about Human Nature, ISBN 9781622875153, is published by First Edition Design Publishing and distributed worldwide to online booksellers at:

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