

Social Media versus Security – Industry leaders debate on the impact to Military Operations at 5th annual summit

SMI's 5th annual conference on Social Media within the Defence and Military will be take place on 19–20 NOV 2015 at the Holiday Inn Kensington Forum, London UK

LONDON, ENGLAND, UNITED KINGDOM, August 13, 2015 /EINPresswire.com/ -- Social Media has become an invaluable strategic resource for the Defence and Military community. In today's social media landscape, social platforms can not only be used to gather intelligence and reach an audience which would otherwise be difficult to connect to, but they can also be used as an instrument to influence support for a specific military campaign, such as army recruitment; to communicate from the front line in military operations; and to enforce relations with other nations.

On the contrary of social media having a large presence in military procedures, do the benefits compensate for, what is

argued to be, a potential risk to national security? Can an innocent post for example, endanger lives by revealing location and the movement of troops? What happens when the correct code of conduct is not adhered to by a soldier or army civilian? Should the public's civil liberties be sacrificed for the sake of protection?

The debate is set to take place this autumn at SMI's 5th annual [conference](#) on Social Media within the Defence and Military on 19th and 20th November in Central London.

Interactive sessions will ask the audience to consider operational awareness against operational security, discuss the argument of civil liberty versus security, review the current state and reliability of intelligence gathering and evaluate if social media can compromise the operations of a mission.

A snap shot of those confirmed include:

Airbus Defence and Space, British Army Music, British Forces Broadcasting Service, College of Policing, Cranfield University, Danish Defence Forces, Defense Media Activity, Canadian DND, Echosec, European External Action Service, French Joint Defence Staff, Israel Defense Forces, Italian Navy, Met Police, NATO Headquarters, NATO SHAPE, Norwegian National Security Authority, QinetiQ, Royal Netherlands Army, Saab, SHRM, United Nations-UN, US Army, ZC Social Media

Further details can be found online at www.military-socialmedia.com



The 5th annual conference on...
Social Media within the Defence and Military Sector
19 – 20 November 2015
Holiday Inn Kensington Forum, London UK
[Official Website](#)
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Teri Arri
SMi Group Ltd
+44 (0)20 7827 6162
email us here

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