



NEW TRAINING PROGRAM AIMS TO MAKE ONLINE ADVERTISING GRANTS FOR NON PROFITS ACCESSIBLE TO ALL 501 c3 ORGANIZATIONS

LIVINGSTON, NJ, USA , August 17, 2015 /EINPresswire.com/ -- Big Click Syndicate announced a new training and development offering exclusively geared towards non profit organizations that want to take advantage of digital marketing opportunities available today. The mini-workshop being conducted online will be led by Kenny Jahng, CEO of Big Click Syndicate LLC, the New Jersey-based

content marketing advisory firm. The online session will share how attendees can secure \$120,000 worth of online advertising a year through a grant offering available to 501(c)3 organizations in the US.



Thousands of nonprofits are eligible for grant awards.

Kenny Jahng

This training session will cover the following topics for 501(c)3 leaders: guidelines and eligibility of non-profits,

grant approval process, and the advantages and tools necessary to get started utilizing a grant for free advertising online.

In addition, attendees will hear real life examples of how other non profit organizations have utilized and benefited from free online advertising.

"Getting your message out to prospective volunteers and donors at the exact time they're looking for content like yours is a core benefit of participating in a grant program like this one," said Kenny Jahng, host and author of the nonprofit [webinar](#).

"Thousands of nonprofits are eligible for grant awards today and I'm excited to help raise awareness amongst nonprofit communicators to empower them to bring thousands of new visitors to their site month after month."

"No nonprofit board member or communicator should let their organization go on without considering applying for an online advertising grant," said Jahng.

The online training webinar is free and is scheduled for August 27, 2015 at 1pm ET. Interested parties can register to attend [here](#).

Big Click Syndicate LLC helps cause-related, faith-based & non-profit organizations with content marketing, social media strategies and digital lead nurturing campaigns. The company has helped secure and utilize hundreds of thousands of dollars in ad grant budgets for nonprofit organizations and churches in various sectors. More information can be found at www.bigclicksyndicate.com

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This press release can be viewed online at: <http://www.einpresswire.com>

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