

## Skyline Exhibits Celebrates 35 Years of Trade Show Exhibit Design and 2 Years of WindScape®

The trade show booth rental and design company celebrated the milestone with a free seminar and celebration on August 11.

EAGAN, MN, USA, August 18, 2015 /EINPresswire.com/ --<u>Skyline Exhibits</u> is celebrating two milestones this year. The <u>trade show exhibit design</u> company is celebrating their 35th anniversary as a company along with the two year anniversary of what is perhaps their most innovative solution yet, WindScape®, the world's first air-powered exhibit.



The milestones were celebrated with an August 11 seminar

and celebration at the company headquarters in Eagan, MN. The seminar, "Preparing Your Staff to Meet the Market", is a popular educational seminar, focusing on the behavior, preparedness and attitude of the staff representing companies in the exhibit space.

"Skyline has always been driven by a passion for customer centric design and technology. From the very beginnings, the company was known as an innovator and that remains true to this day. Our ability to design and engineer new exhibiting solutions using the most relevant technology is a primary reason why Skyline remains a worldwide leader in the industry," explained <u>Sofia</u> <u>Troutman</u>, Customer Engagement and Industry Relations Manager, Skyline Exhibits (www.skyline.com).

Skyline Exhibits opened their doors in the Minneapolis/St. Paul suburbs in 1980 a founder with a passion for innovation and customer service. Today, the company is a global leader in the exhibiting industry with nearly 130 dealers, over 100 product and design patents, representation in 30 countries and well over 100,000 clients. It is estimated that \$6 billion dollars of commerce takes place each year within exhibits that Skyline has designed and produced around the world.

Over the past 35 years the Skyline Exhibits has received worldwide recognition for their innovative trade show display ideas from trade show industry insiders as well as those outside the industry. In 2012, the company was named a winner of the Product Development and Management Association's (PDMA) Outstanding Corporate Innovator award. This prestigious international award is typically reserved for some of the world's biggest brands. Skyline is the only company in the exhibit industry to have ever received the award. In 2014, Skyline was recognized in its home state of Minnesota as the Gold Minnesota Manufacturer of the Year, Best in Class: Large Company.

A prime example of Skyline innovation is WindScape®. Unveiled in 2013, the air-powered exhibiting system has become the fastest-selling new product in Skyline history. Clients have already purchased well over 2,000 units which range from simple backwalls to large-scale custom designs. WindScape® exhibits install with the push of a button and pack down into small, convenient carry-on cases.

Skyline designs, manufacturers, and installs custom, modular and portable trade show exhibits

for businesses around the world. The company also offers trade show booth rental, free educational seminars and webinars, and content marketing support. To learn more about Skyline Exhibits' products and services visit <u>http://www.skyline.com</u>.

About Skyline Exhibits: Skyline Exhibits is North America's leading provider of trade show exhibits and display systems, offering high-quality products and services to meet the marketing needs of any business. The leading provider of display solutions in North America, Skyline Exhibits offers everything from complex island exhibits to simple but effective banner stands, and is the exclusive home of the innovative Skyline® WindScape® brand. For more information about all of the display solutions offered by Skyline Exhibits, visit their website to request a free brochure.

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