



Chicago Internet Marketing Company Ranks on the Coveted Inc. 5000 List

Straight North, headquartered in suburban Chicago, ranked #1994 on the 2015 Inc. 5000 List of fastest-growing U.S. private companies

DOWNERS GROVE, IL, USA, August 18, 2015 /EINPresswire.com/ -- If the economy is stagnant, don't tell Straight North. With a three-year growth rate of 198%, the Chicago area headquartered Internet marketing company catapulted to the [#1994 position](#) on the 2015 [Inc. 5000 List](#) of fastest growing private companies in America.

The firm's formula for success: dynamic innovation in technology, an aggressive acquisition strategy, and steady improvement in expertise — all of which add up to better results for clients, more new clients, and stronger client retention.

"I'm proud of the effort our entire team has put forth over the last three years," says Straight North CEO David Duerr. "Over the last year alone, we rolled out a unique lead tracking and validation system, a new Web development platform to build moderately priced websites and rapidly deploy Internet marketing campaigns, and a major restructuring of our SEO services team. The dedication of our staff is really what has made the difference."

Straight North maintains headquarters in Downers Grove, IL, a western suburb of Chicago. A national firm, it maintains offices in Chicago, Charlotte, Baltimore and Washington, DC.

About Straight North

Straight North is an Internet marketing agency specializing in SEO, PPC and responsive lead-generation websites. We help small and middle-market firms generate high-volume, high-quality sales leads. Our campaigns feature creative, long-term strategic thinking and energetic execution that incorporates our exclusive system of real-time lead validation and reporting.

Press release courtesy of Online PR Media: <http://bit.ly/1Ku3NJW>

David Duerr
Straight North
630.824.2160
[email us here](#)

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