

Colorado MicroBusiness Alliance Celebrates Launch

The Colorado MicroBusiness Alliance (“CMBA”) is a business association for Colorado businesses with 10 or fewer employees.

DENVER, CO , USA, August 21, 2015 /EINPresswire.com/ -- The [Colorado MicroBusiness Alliance](#), or “CMBA,” is a business association for Colorado entrepreneurs with 10 or fewer employees.

The Colorado MicroBusiness Alliance began operations last month. The official Ribbon Cutting launch event for CMBA will take place at 1:00 p.m. on August 27th at the “August Extravaganza” at The Ranch in Loveland (5280 Arena Cir 100, Loveland, CO 80538).

CMBA offers many [benefits](#) to its business owner [members](#), including political advocacy, professional training,

effective networking, and volume savings on business products and services. CMBA offers all this for a remarkably low fee – only \$5 per month or \$48 per year.

“There is an amazingly vibrant community of MicroBusinesses operating in our healthy Colorado economy. Over 90% of Colorado businesses have 10 or fewer employees, which translates to more than 400,000 businesses,” said Greg Bashaw, CMBA’s Executive Director. “These businesses generate more than \$40 billion of GDP annually. A majority of job growth comes from this sector. Think about those numbers. This is a powerful and dynamic group of people. By joining together, they have the ability to do some great things.”

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All big businesses were, at one point, a MicroBusiness. CMBA believes that it is vital to the Colorado economy that these small be given every opportunity to succeed. They

need a friendly political and regulatory environment, the best possible training, and access to cost-effective business products and services. CMBA’s mission is to ensure that every MicroBusiness owner has access to these things.



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