

The World Premiere of 'Being AP' Will Take Place at the 2015 Toronto International Film Festival

The documentary feature film "Being AP" will have its world premiere at the 2015 Toronto International Film Festival on September 14.

LOS ANGELES, CA, USA, August 24, 2015 /EINPresswire.com/ -- As an Official Selection of the prestigious 2015 Toronto International Film Festival, the feature-length documentary film "[Being AP](#)" will have its world premiere during TIFF on September 14 at 9:15 p.m. at Scotiabank Theatre Toronto. The film is also slated to have two press screenings on September 12 and September 16.



Jump jockey AP McCoy shot by Thomas Elliott

Directed by three-time Bafta Award winning filmmaker Anthony Wonke, who is known for the films "Fire in the Night," "The Battle for Marjah," and the factual TV series "The Tower: A Tale of Two Cities," "Being AP" takes audiences inside the inspirational life of Northern Ireland jockey AP 'Tony' McCoy, who is considered by many to be the greatest jump jockey of all time.

The highly cinematic documentary offers an intimate look at the 20-time champion jockey's legendary history as the top competitor in the sport from the start of his career in the early 90s through his final season in 2014-2015.

Richard Moore, a "Being AP" producer, says, "It is the story of sacrifice, doubt, decisions, triumphs and failure. It is the story of getting old and coming to terms with retirement, having to stop the very thing that makes you who you are, the very reason you wake up every morning. It is the story of relationships."

Through exclusive interviews with McCoy, his family and his racing teams, the film creates a brilliant narrative of the life of this esteemed sportsman, who was named BBC Sports Personality of the Year in 2010.

Produced by Moneyglass Films, in partnership with Partizan Films and Roads Entertainment, and in association with BBC Films with support from the Irish Film Board (IFB), Northern Ireland Screen and the British Horse Racing Authority/Great British Racing, "Being AP" will be distributed by Entertainment One (eOne) and is set to begin airing on television screens internationally on November 27.

Additionally, producer Richard Moore says, "We've also just signed a deal with HanWay films as our international sales agent for the film."

Moore unequivocally admits that "Being AP," has been one of his favorite projects to work on as a producer to date. "It reminded me a lot of working in TV Drama at the start of my career, building that trusted and tight nit production family, who you see day in day out for a long period of time.... who all want to contribute to telling an incredible story and support the director in his

vision."

A seasoned producer with an astonishing list of productions already under his belt, Moore was integral in developing "Being AP" from the initial idea to the highly anticipated film it is today. Aside from handling all of the film's budgeting, logistical elements and scheduling, which included an ambitious 70-day shoot across Ireland and the UK, Moore hired the production and post-production teams while also seeking out broadcast and theatrical partners including BBC Films, IFB, Northern Ireland Screen and eOne.

"Having an effective producer on board can make or break a production. With Richard as one of the producers of our film, I was able to focus all of my creative energies on executing the vision I had for bringing McCoy's unique story to the screen without worrying about logistics, scheduling and other elements that could distract me from the goal," says "Being AP" director Anthony Wonke.

"At every turn of the production I trusted Richard to make sure I had the tools I needed to create this magnificent film, and as always, he delivered. He was a huge asset to have on board and a joy to work with."

Wonke's words will come as no surprise to those who have worked with Moore over the years. The UK based producer has had unparalleled success in the industry bringing countless projects including music videos, commercials, feature films and online television shows to fruition, accomplishments that have endowed him with an internationally respected reputation.

Through his work with Unit9, Moore served as the executive producer on the HSBC "Is Possible" commercial featuring SBTV's Jamal Edwards, as well as el Jimador Tequila's "Mexology" commercial campaign.

"On the 'Mexology' El Jimador I worked with the recent Cannes Gold Lion Award winning director Martin Stirling who specifically requested me on the project due to my background and experience in documentary style films and someone who has the ability to manage global clients in a very high pressured and time sensitive environment," recalls Moore.

When looking at the collection of works that he has helped lead to success to date, the differences that exist between each and every one become undeniably clear; however, a through line does in fact connect them all, at least in Moore's eyes, and that is passion.

"It's always a different medium, different duration and inevitably has a different platform that it exists on, be it a commercial, film or TV drama series. The key thing for me in picking projects is I have to be inspired by the team I'm working with, I have to believe in the story and I have to believe in the brand," admits Moore.

Moore's rare ability to adapt to the needs of every project he takes on with ease has made him a leading force in the industry; and, as fans across the globe await the "Being AP" world premiere and its subsequent international release, it's practically guaranteed that Moore will continue bringing captivating works to the screen for years to come.

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