



# LiveHive Unveils First-of-its-Kind Buyout Program for Sales Tools

*Offers to Buyout Existing Sales Subscriptions for Companies That Switch from Competing Sales Engagement Tools to LiveHive's Sales Acceleration Platform*

SAN JOSE, CA, USA, August 25, 2015 /EINPresswire.com/ -- LiveHive, Inc., the industry's most comprehensive sales acceleration platform, today changed the playing field for B2B sales with the introduction of a first-of-its-kind buyout program for sales acceleration tools. Effective immediately, LiveHive offers to buyout sales subscriptions for companies that switch from competing sales tools to LiveHive's sales acceleration platform for the remainder of their existing annual contract.

"With our customers achieving a 100% increase in 'quality connect,' we are confident that sales organizations will prefer our sales acceleration platform over any other solution available on the market," said Suresh Balasubramanian, CEO of LiveHive, Inc. "Therefore, we are making this unprecedented buyout offer to companies that switch from a competing sales solution to LiveHive. We are excited to launch this program."

In addition to its buyout program, LiveHive today also announced the immediate availability of LiveHive's SmartPath, the first automated email sequencing delivered on a single, comprehensive sales acceleration platform. Read [press release here](#).

## Try LiveHive for Free

LiveHive invites sales organizations to try its next generation sales acceleration platform, including LiveHive's SmartPath automated scheduled email sequencing, at absolutely no charge as part of a free 14-day trial. Combining real-time engagement analytics and email automation capabilities, LiveHive drives sales efficiencies, rep productivity, and delivers deeper engagement insights to help reps provide more personalized selling engagement. To download and try LiveHive for free, visit <http://livehive.com/signup/>.

## About LiveHive

Headquartered in San Jose, California, LiveHive, Inc. delivers a complete sales acceleration platform that powers sales organizations to build a repeatable sales process by uncovering ways to trim inefficiency, and bulk up their sales team's productivity, email effectiveness, and follow-up timeliness. With automated content-sharing capabilities combined with robust analytics, LiveHive provides sales leaders with insight into rep activity to get new reps to full productivity faster and ensure consistent and relevant messaging across the sales organization.

LiveHive lets sales organizations focus on core selling activity by automating scheduled emails and providing analytics on the effectiveness of their buyer's engagement with their email and sales content. LiveHive reveals prospect-buying patterns with instant alerts that show when emails or documents are opened, which pages are viewed, for how long and from where; and gives profile data for recipients of re-shared documents with instant notification to sales for personalized follow-up. For more information, visit [www.livehive.com](http://www.livehive.com)

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This press release can be viewed online at: <http://www.einpresswire.com>

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