



AllProWebTools adds over 50 new features to their all-in-one toolkit for small business at 4.0 Launch Party event.

Business owners from across Northern Colorado gathered to celebrate Colorado innovation and witness the unveiling of AllProWebTools Version 4.

FORT COLLINS, CO , USA, August 26, 2015 /EINPresswire.com/ -- Over 100 Colorado entrepreneurs, business coaches, and web developers attended the AllProWebTools Version 4 Launch Party August 20th. Small business professionals from across the Front Range gathered at the Innosphere in Fort Collins.

At the launch event, Founder Dave Kramer and lead programmer Paige Zaro presented new features added to AllProWebTools [small business management toolkit](#). Chants and cheers from the audience of users, supporters, and partners were audible throughout the presentation.

“After experiencing the incredible response to AllProWebTools new features last night, I am now convinced all-in-one software is the future for small businesses,” said Kramer.

The features that brought the most excitement from the crowd were built based on user requests, made through the company’s [online forum](#). These included Google Calendar and Dropbox integrations, popup alerts within the console, a report to measure employee productivity and profitability, and the ability to track employees’ GPS locations when clocked into the AllProWebTools dashboard.



Dave Kramer and team invite you to the APWT4 Release Party

Following the features demonstration, users of the software were brought to the stage to share live reactions to the new features. Katie Myers, CEO of Denver based CB Communications, asked the

live chat, a built-in instant messaging system that allows employees to talk in real time with any other employee who is logged into the console. Founder Dave Kramer, a small business technology expert with over 30 years' experience, reported an internal chat system is beneficial because the [business owner can monitor it](#). The chats are also searchable on the console. Before the popular feature was announced, chants of "Chat! Chat! Chat!" could be heard throughout the crowd.

The exuberant crowd was spurred on by event emcees Eric Reamer and Angel Tuccy of the Experience Pros Radio Show, which airs in the Denver area on AM 560 KLZ. The radio show is known as "the most positive business talk show in America," and they brought their high energy and enthusiasm for AllProWebTools to the event stage.

At the event, Kramer encouraged small business owners to keep on submitting their ideas, requested features, and needs. The development team plans to take new suggestions over the course of the next year, and will release AllProWebTools 5 in autumn of next year.

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