

Research on Human Creativity Lays Foundation for Genuine and Lasting Success in Higher Education

Creativity: Revealing the Truth about Human Nature brings college students in touch with their true selves so they can pursue courses and careers that are right

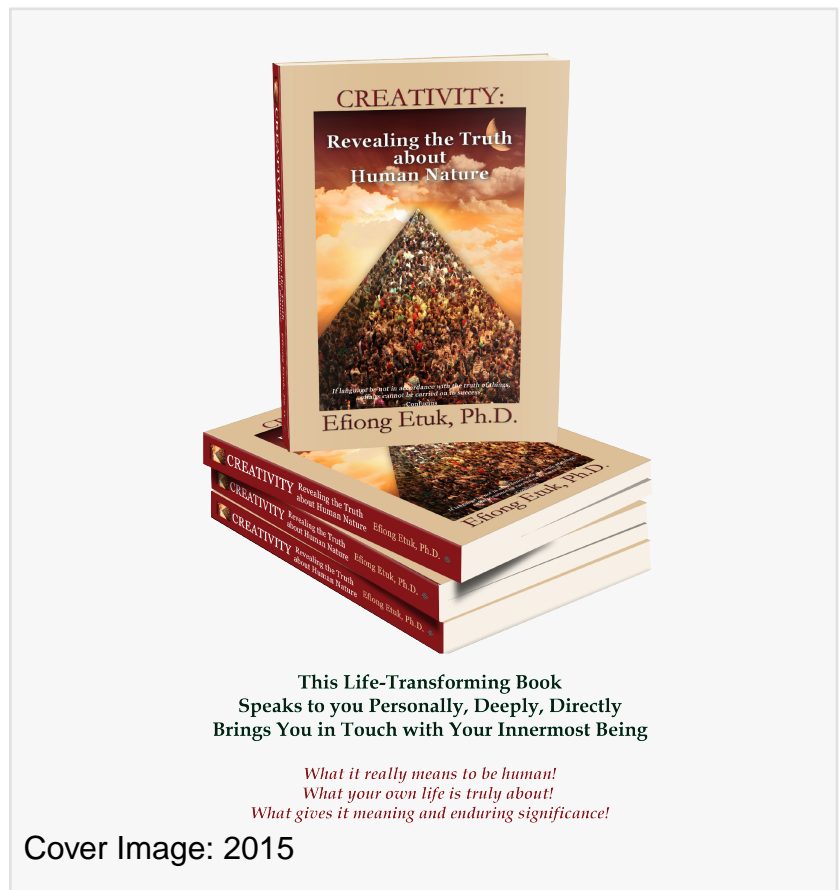
BLACKSBURG, VIRGINIA, USA, August 25, 2015 /EINPresswire.com/ -- Higher education that should be revitalizing a problem-ridden world and spearheading a global renaissance is, itself, in dire crisis, and an embarrassment to very many countries. Around the world, countless millions of young people cannot afford post-secondary education. The vast majority of those that are in college or university are receiving instructional materials and co-curricular experiences that do not necessarily enhance their most valuable quality as humans, or their true calling in life. [Creativity](#): Revealing the Truth about Human Nature brings college and university students, emerging adults, to their innermost beings - their unique

capabilities, interests, values, passions, and motivations - so they can use that understanding to select courses and/or pursue careers that are right for them.

The near-consensus is that modern-day higher education is seriously broken, and needs to be fixed or transformed. However, different countries perceive the crises differently, including, for example:

- Unaffordability, inaccessibility, and/or non-availability due to economic, political, or socio-cultural factors.
- Not enough academic rigor - specifically, not enough science, technology, engineering, mathematics, humanities, and the classics.
- Mismatch between what students learn and what employers of labor need.
- Boredom, student disengagement, dropout.
- Proliferation of digital learning, online courses, and delivery technology.

Ironically, conversations regarding higher education crisis consistently overlook the central crisis and the most serious problem of all: How to educate young people for meaning and life purpose – for [self-](#)



discovery, the unfolding of human potential, and right career choice. Rhetorically speaking: Are colleges and universities, perhaps inadvertently, not overlooking the fundamental purpose of higher education – enabling students to recognize their unique abilities and, then, providing them with instruction, experiences, and resources, including accumulated knowledge, to develop and eventually engage those abilities in things they perceive as important and beneficial to themselves, their prospective employers, and the larger society?

"A lifetime treasury of wit and practical wisdom for self-discovery and personal development," as the author describes it, *Creativity: Revealing the Truth about Human Nature* provides higher education stakeholders with the insights they need to successfully maximize the deep-level transformations that are beginning to occur in tertiary education, among them:

- Changing perception of college and university students as emerging adults, eager to figure out who they are and what they want to do with their lives; not merely as future workforce to be trained and groomed for the labor market.

- Growing recognition of college and university as the single best opportunity for young people to discover themselves: their unique brilliance, interests, and values.

- Increasing significance of non-academic goals, including “self-discovery”; “life purpose”; and “life-long contribution to a global society.” As Forbes observes:

“

Is not the true purpose of education to help you to find out, so that as you grow up you can begin to give your whole mind, heart and body to that which you really love to do?

Jiddu Krishnamurti

"Learning about yourself is perhaps the single most important outcome of a powerful educational experience. ... Education should be a powerful process of increasing self-awareness, of coming to know yourself and of learning the intrinsic value of who you are as a human being."

- Growing awareness that the best learning outcomes occur when students are able to integrate the knowledge they acquire into their personal values, goals, interests, and motivations.

CREATIVITY:
Revealing the Truth about Human Nature

WHY YOU NEED THIS BOOK

Inspiring and compelling insights into your innermost essence:

- › Inherent qualities that distinguish you from every other human being.
- › Your unique brilliance, interests, passions, capabilities.
- › Things that only you can do so well.

Surest guide to academic choices and career goals that are right for you:

- › Deeply stirring direction to your own role in life.
- › Your personal sense of mission, of destiny.
- › That special gift only you can give the world.

New and authentic conception of human nature - Homo Creativus!

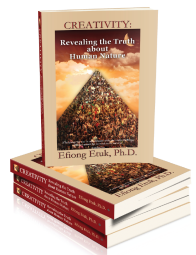
- › The single most powerful force shaping and directing your life.
- › Your inherent greatness - capacity for imagination, to make a difference.
- › The mainspring of human civilization that has to be nurtured, preserved.

Do yourself a lifelong favor.
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CREATIVITY:
Revealing the Truth about Human Nature



Find, in this Life-Transforming Book:
What it really means to be human!
What your own life is truly about!
What gives it meaning and enduring significance!

A lifetime treasury of wit and practical wisdom for self-discovery and personal development

Foundational insights for genuine and lasting success in:
Education, Governance, Human Development, Leadership, Management, Parenting, Psychology, Social Work.

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Folding Table Tent: Outside Pages

CREATIVITY:
Revealing the Truth about Human Nature

About the Book

Creativity: Revealing the Truth about Human Nature is a compendium and synthesis of soul-stirring wit and wisdom on:

- What it really means to be human.
- What one's own life is truly about.
- What gives it meaning and enduring significance.

In words that speak to everyone personally, deeply, directly, Creativity: Revealing the Truth about Human Nature brings us in touch with our innermost beings - our unique capabilities, interests, values, passions, goals, motivations - so we can use that understanding to build lives that are meaningful, genuinely successful, and fulfilling.

The crux of the book and primary reason for its writing is answer to those persistent life questions everyone inevitably encounters at some stage of his or her personal growth and development:

- Who am I as a person?
- What do I desire most in my life?
- What brings me the greatest joy when I do it?
- What are my special abilities, values, and interests?
- What do I particularly like to contribute to society?

Timeless, self-renewing insights make *Creativity: Revealing the Truth about Human Nature* a valued and treasured personal companion in the tortuous journey of self-discovery, personal development, and career choice.

CREATIVITY:
Revealing the Truth about Human Nature

Praise from publicly accessible reviews:

"a truly phenomenal and path-breaking book" - Walter

"defines the path to creating a global positive future for generations to come" - Cheryl

"engaging and thought provoking" - John

"may well help readers to begin the important journey of 'Know Thyself'" - Simon

"a compelling read ... timeless and useful ... has a universal appeal ... makes us ponder the purpose of our existence" - Manta

"throws light on our innermost nature and helps those who are seeking to reach their full potential and give the world their best" - Maria

"an excellent read ... masterfully illustrates how imagination and creativity drive human evolution and how we can use these tools to create a better future" - Chan

"outstanding book" - Nate

"one of the best books I have read!!!" - Sara

Folding Table Tent: Inside Pages

- Growing awareness that facilitating students' self-discovery simultaneously enhances other education outcomes, including academic performance, leadership development, and psychological well-being.

The crux of the book and stated reason for its writing is answer to those [persistent life questions](#) every emerging adult, every college and university student, inevitably encounters at this stage of his or her development:

- Who am I as a person?
- What are my special abilities?
- What do I desire most in my life?
- What brings me the greatest joy when I do it?
- What do I particularly like to contribute to society and the world?

Words that speak to the student personally, deeply, and directly make *Creativity: Revealing the Truth about Human Nature* essential personal companion in the tortuous journey of self-discovery, personal development, and career choice.

University faculty will be significantly informed by the fundamentally new and authentic image of students that is uncovered in *Creativity: Revealing the Truth about Human Nature* – a perception which is key to effective and successful teaching.

For college and university administrators and trustees, *Creativity: Revealing the Truth about Human Nature* makes a powerful argument for revamping policies and positioning their institutions to fulfill their fundamental mission as the single best opportunity for young people to discover themselves.

The general public will be challenged and encouraged to see young people and institutions of higher education in fresh new ways: as new beginnings and life missions in need of development and fulfillment - not merely as future workforce and facilities for its training.

In the final analysis, *Creativity: Revealing the Truth about Human Nature* presents the key to achieving the fundamental purpose of higher education: self-discovery personal development, and right career choice.

Published and publicly-accessible reviews describe *Creativity: Revealing the Truth about Human Nature* variously as:

- “a truly phenomenal and path-breaking book” -Walter
- “defines the path to creating a global positive future for generations to come” -Cheryl
- “engaging and thought provoking” -John
- “may well help readers to begin the important journey: of ‘Know Thyself’” -Simon
- “a compelling read ... timeless and useful ... has a universal appeal ... makes us ponder the purpose of our existence” -Mamta
- “throws light on our innermost nature and helps those who are seeking to reach their full potential and give the world their best” -Maria
- “an excellent read ... masterfully illustrates how imagination and creativity drive human evolution and how we can use these as tools to create a better future” -Chan
- “outstanding book” -Nate
- “one of the best books I have read!!!” -Sara

The E-Book version of *Creativity: Revealing the Truth about Human Nature*, ISBN 9781622875160, published by First Edition Design Publishing, is available online across e-book reading platforms.

The 428-page print version of Creativity: Revealing the Truth about Human Nature, ISBN 9781622875153, is published by First Edition Design Publishing and distributed worldwide to online booksellers at:

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Efiong Etuk, Ph.D.
Global Creativity Network
5409530685
email us here

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