

Introducing the Launch of HOME by Jamie Geller

How-To Courses for Busy Home-Makers and more by Jewish Food and Lifestyle Expert

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New York, NY (August, 2015) – Jamie Geller, world-renowned Jewish food and lifestyle expert and bestselling author introduces the launch of HOME by Jamie Geller. Today, busy homemakers can sign up for how-to video courses providing methodology, tips, techniques, and skill sets focusing on cooking,



creativity, and crafting all from the comfort of home. Each video course includes in depth detailed classes hosted by Jamie along with some of the most knowledgeable experts in the industry. HOME by Jamie Geller is produced by Ananey Communications, the leading multichannel TV firm in Israel in partnership with Kosher Media Network.



I am so thrilled to launch HOME together with Ananey Communications, the leading multichannel TV firm in Israel.

Jamie Geller, Joy of Kosher and HOME

Bring the family together this holiday season with HOME to create fast, fresh, family friendly food and crafts. Courses include:

- The Ultimate Challah Course: Challah baking is part magic, part science and 100% spiritual. Learn the technical skills, tips and tricks to make picture perfect challah each and every time.
- Brisket 101: All about that delicious, sumptuous, melt in your mouth cut of meat which reminds so many of us of our childhoods, whether it was a family dinner or a holiday feast.

You'll learn how to master simple techniques and methods for no-fail brisket, that's simply the best.

- Make It A DIY Rosh Hashanah: Features delightful and delicious do-it-yourself projects, crafts and edible gifts so you can make a magnificent and meaningful Rosh Hashanah.
- And more to come!

"I am so thrilled to launch HOME together with Ananey Communications, the leading multichannel TV firm in Israel." Says Jamie Geller. "One of the most rewarding parts of my job is touring North America, Europe and Israel teaching tips, tricks and techniques to enhance and ease people's day-to-day lives, both in and out of the kitchen. Our new OTT platform featuring premiere lifestyle, cooking and crafting courses, now makes the process of creating a more delicious, more beautiful and most

importantly more meaningful life readily available to busy homemakers of all skill levels all over the world.”

“In today’s technological age, HOME by Jamie Geller offers an easy and accessible way to enjoy Jamie’s expert advice and exclusive content.” Says Udi Miron CEO of Ananey Communications. “HOME was created in answer to the growing digital learning and lifestyle skill acquisition trend. People today, especially busy moms are looking to consume content that is much more informative, applicative, and that will immediately upgrade their day-to-day life. The courses are available to watch anytime, anywhere, and from any device.”

With the HOME by Jamie Geller video series, you and your family will get:

- HD video lessons
- 1-year, anytime, anywhere, access
- 60+ minutes of close-up instruction
- Triple-tested recipes and projects
- Key cooking, baking and crafting tips
- Downloadable class material including exclusive bonus eBooks to help you get more creative in your home and in your life
- Personalized answers from Jamie and our course experts via our virtual classroom
- A list of all the supplies you’ll need plus a course kit you can purchase directly from our website if you don’t have these supplies at home

You’re invited to be inspired. Sign up now to start creating family friendly food and crafts, this Rosh Hashanah, and turn your house into a HOME.

For more information, please visit: JamieGeller.com

About HOME by JAMIE GELLER How-To Courses for Busy HomeMakers: HOME by Jamie Geller is a video course series which offers you the chance to learn from Jamie and her expert friends. The most knowledgeable experts in the industry, the best in class, use their vast professional, personal and real life experience to provide you with the methodology, tips, techniques and skill sets you can’t get anywhere else. Each course includes unique in-depth detailed classes and class materials focusing on cooking, creativity and crafting.

About Jamie Geller: Known as the “Queen of Kosher” (CBS) and the “Jewish Rachael Ray” (The New York Times) Jamie Geller is the Founder and Chief Creative Officer of Kosher Media Network, publisher of JamieGeller.com, JOYofKOSHER.com and the award winning [JOY of KOSHER](#) with Jamie Geller magazine. Jamie appears regularly in the media on the TODAY SHOW, ABC, NBC, CBS, FOX, PBS, Martha Stewart Living Radio and has been featured in The New York Times, The Wall Street Journal, Forbes, Family Circle, Cosmopolitan, Good Housekeeping, RachaelRay.com, Yahoo and more. Jamie is the host of a vibrant, happy and delicious community of over a quarter million, family-focused moms, leading full, busy lives. Jamie and her hubby live in Israel with their six busy kids who give her plenty of reasons to get out of the kitchen - fast.

About Ananey Communications: Founded by Udi Miron in 1996, Ananey Communications is the leading multichannel TV firm in Israel. With 11 original lifestyle TV channels and exclusive representation of the Viacom brands in Israel (including MTV, Comedy Central, Nickelodeon & Nick Junior), Ananey channels reach a total of 76% of all Israeli households. Ananey’s content distribution also spreads through leading Israeli digital platforms, terrestrial channels, airlines and more. Ananey’s content travels the world through multiple collaborations & partnerships with major TV networks around the globe.

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