Near Field Communication Accelerator Announces Proximity ID Technologies Hackathon

AccelerateNFC™, Flomio organize first ever hackathon for proximity tech including Radio Frequency Identification, Near Field Communication, Bluetooth Low Energy

DALLAS, TEXAS, USA, August 27, 2015 /EINPresswire.com/ -- AccelerateNFC, the world's only accelerator program focused exclusively on proximity technologies like radio frequency identification (RFID), near field communication (NFC), and Bluetooth Low Energy (BLE), announced today the creation of a new, global hackathon series focused on proximity ID technology solutions. Along with partner Flomio, AccelerateNFC created TrackHack™: The Proximity ID Hackathon to address the cross-over and interconnection among various proximity technologies used for mobile solutions. These technologies — RFID, NFC, BLE — are the basis of proximity ID solutions and will play a pivotal role in the Internet of Things (IoT).

As mobile becomes even more pervasive, so does the demand for creative mash-ups of these proximity-based technologies. To address that need, AccelerateNFC and Flomio are introducing TrackHack, the first ever proximity ID technology event where hackers and developers can access ALL proximity ID tech and do what they do best: innovate, disrupt and create.

The hackathon will focus on solutions addressing security, marketing and advertising, social interactions, gaming, mobile payments, as well as track and trace. Participants will compete for cash and prizes and winners will be invited to join the next AccelerateNFC class.

Leading companies in proximity technologies from hardware and software providers to mobile marketing organizations and venture capital companies are participating and sponsoring this new hackathon series. Current sponsors and supporting organizations include: Interact Ventures, NFC Bootcamp, Blue Bite, RFID 24/7, RAIN RFID, HID Global, University of Texas Dallas, with more joining regularly.

Registration is now open for TrackHack, November 20-22, 2015, in London and March 11-13, 2016, in Austin. Join in the hack and win cash and prizes. Visit www.trackhack.org for more details and to register for this exciting hackathon.

— ABOUT —

About AccelerateNFC (www.acceleratenfc.com) — AccelerateNFC™ is a mentor driven, mentor funded seed accelerator for high potential companies.   Accelerate NFC focuses on near field communication (NFC) companies, matching the highest caliber talent, resources and funding with those companies who are ready to take their ideas and products to the next level.

About Flomio (www.flomio.com) — Flomio, a TechStars company, helps developers integrate proximity ID technologies. By 2020, it's estimated that more than 50 billion devices will instrument our world. Flomio focuses on cost-effective, simple and secure ways of interacting with our ever-so-digital

surroundings. Adding contextually relevant services, however, can be challenging as it requires broad expertise in tags, readers, mobile apps, and web APIs. Flomio provides consumers and businesses with the hardware, software and services to enable enterprise-quality tracking solutions at minimal up-front costs.

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