

# Test More, Test Often - with AppiTest

*Magic Software celebrated its 25th anniversary by launching their testing product AppiTest ([www.appitest.com](http://www.appitest.com)) during ISTE 2015.*

NEW YORK, USA, August 28, 2015 /EINPresswire.com/ -- ISTE is the premier education technology conference that this year took place in Philadelphia. With participation from more than 500 companies and 16,000 educators [AppiTest](#) proved to be a big attraction to organizations looking for collaboration in [testing](#) their Apps.

As a leader in the digital education and technology space, the testing team at Magic has always stressed on the importance of automation in the mobile App life cycle. The mobile space is extremely fast paced in comparison to traditional Apps and Team Magic understands the agility it requires to succeed in today's world.

We believe that for any App developer, quality is a big concern and the limited budget options prevent detailed testing, thereby raising questions on quality. Usually

developers/testers end up testing on just a few devices, as organizations do not wish to invest too much on buying hardware for testing.

It is here that AppiTest, the product launched at ISTE, solves some of the biggest automation testing challenges that the mobile App industry faces. AppiTest is backed by a large testing lab that hosts hundreds of physical mobile devices. As a registered user, you have access to all those devices for testing your App.

A mobile device cloud platform, AppiTest allows users to perform compatibility & functional testing of mobile Apps on real devices. It enables users to automatically test their apps across a comprehensive set of real devices, giving an instant insight to how well the app gets installed on various devices and if there are any issues which need to be addressed on priority before launching the App in the market. As the end user may have any kind of supported device, AppiTest Certification guarantees that the App will work anytime, anywhere.

The expectations of a typical mobile App end user have gone up. A survey reveals that an average user will switch to another App on encountering a single bug. Moreover, as an App developer, you may not know what kind of device your end user may be using. This brings us to the well-known issue of device fragmentation like Brand/OS Fragmentation, screen-size, network carrier, etc.

AppiTest, solves these problems by providing a rich set of real physical devices, (both Android & iOS), through a web portal [www.appitest.com](http://www.appitest.com). These devices are available 24x7 from any geographic location and any team can use all these devices to test their Apps.



The portal is fairly easy to use:

- Choose the Platform
- Upload the App
- Select the devices
- Execute

The end report provides metrics that are usually hard to capture, manually. The report is designed keeping in mind the minute details about metrics that may be helpful to developers/testers. For example, the time to install the App on various devices varies and it is up to the team to decide what an acceptable value is.

One of the biggest problems during App release is the build rejection. Test teams reject many builds just because they do not work on many devices. Now, with AppiTest, the development team can simply certify their App on all possible devices before releasing it to any other team. This, in turn, saves a lot of time, as the test team will not test it again for compatibility.

Furthermore, the process of performing compatibility testing on AppiTest is fully automated. This means that you don't need to write a single test for this. It is just built into the system and is the USP of the product.

Another big advantage with AppiTest is that it reduces the cost of quality. There is no need to invest in buying a single device. Simply registering on the portal gives you access to all the hosted devices. Hence you save on the initial investment, and also on the maintenance cost that would be incurred for every physical device owned.

Magic plans to add new devices to the lab device inventory, as new ones and versions enter the market. Hence, the device library is always up to date with the latest devices. Also, Pro Users can ask Team Magic for adding specific devices for their specific needs.

Last but not least, AppiTest is a platform that is backed with the experience of hundreds of automation testers, who are available to write automated tests for your Apps. The maturity of Mobile Automation Tools is still a concern as there are so many tools available but none of them fulfil all requirements. The testing team at Magic is trained in the use of multiple tools and hence the automation percentage is more when you engage with Magic.

Since ISTE, AppiTest has won the trust and appreciation of several organizations who are now regular registered users, reaping the benefits of delivering Apps of premium quality to the global marketplace.

Today, [Magic Software](#) offers organizations their expertise and experience in testing digital products for almost 2 decades, through a range of test consulting services backed by products like AppiTest.

About Magic Software: With 25 years in the business, Magic Software is an educational technology company that partners with the world's leading publishers and eLearning content companies to provide consulting, platforms and solutions, rich interactive content and technology applications, and product testing solutions.

Our product development expertise and proven delivery excellence allow us to implement your digital mobile strategy to foster, optimize and enhance digital learning across North America, UK, Europe, Australasia and Latin America.

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