

The Baby Focus – The Simple Invention which Captures the Perfect Baby Photo Every Time!

Detachable rattle fitting all mobile phones which allows you to take great photos of your child looking straight down the lens.

SYDNEY, NSW, AUSTRALIA, August 28, 2015 /EINPresswire.com/ -- SYDNEY, Australia - August 25, 2015 - [The Baby Focus](#) is an innovative, new product that helps you capture great photos of your baby or pet looking down the lens, every time. The Baby Focus is a detachable device for all mobile phones which comprises of a colorful rattle to attract the attention audibly, and then retains the attention visually giving you time to take the photograph of the subject with the impression of them looking right down the lens. The Baby Focus saves your phone's memory by avoiding blocks of the same photograph, thereby capturing actual memories.

The rattle will be available in five different colors, including Pretty in Pink and Brilliant Blue. Also, because of the extendable arms, it will fit on most mobile phone devices such as the Windows Range, the Samsung S3 to S6 Edge, and the iPhone 4 through to the iPhone 6+.

However, before this product can begin capturing memories for parents and grandparents alike, The Baby Focus needs help. That's why they launched their [Kickstarter campaign](#) on Sunday August 23. The goal of this project is to raise \$60,000 AUD by September 21, 2015. The funds raised will go towards tooling, production, packaging, and marketing.



To help bring this innovative product to market, please visit the Kickstarter campaign [here](#) and pre-

order yours now. The Baby Focus devices will be delivered between October 2015 and December 2015.

Please keep in mind this is an “all-or-nothing” deal, which means if the campaign does not reach the funding goal then the project cannot move forward. So know that any amount given can make a difference, and this is an incredible opportunity to be a part of a special campaign and help parents with an everyday problem! Help The Baby Focus reach the goal by sharing this on Facebook, Twitter, and other social networks. The more people who know about this, the more support the campaign will receive.

About The Baby Focus:

The Baby Focus was created by Dave Canavan to solve the problem of trying to get your child or pet to look at your



phone so you can take that perfect photograph with them looking right down the lens.

Available for TV, radio and print and I am a seasoned presenter on and off screen.

David Canavan
The Baby Focus
+61448034345
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.