

## AllenComm on Training Industry's Top 20 Learning Portal List

Allen Communication's comprehensive, customizable portal ranks on leading industry list for third consecutive year.

SALT LAKE CITY, UTAH, USA, September 1, 2015 /EINPresswire.com/ -- Allen Communication, a worldwide leader in custom training solutions, has been named to Training Industry's Top 20 Learning Portal Companies list for the third consecutive year. This key industry list ranks the leading portal companies in the learning and development industry.

"We enjoy having clients who come to us with complex challenges. Allen Communication's engagement portal was created to serve the unique needs of our clients," said Ron Zamir, AllenComm CEO. "Our partners are able to customize the AllenComm portal to impact employee and customer behavior and provide business insights not available in larger, more expensive portals. We're proud to work with industry leaders to deliver the best possible learning experience."

ALLENCOMM

Allen Communication provides custom content and portal learning solutions.

According to TrainingIndustry.com, Allen's portal was chosen for the list based on the breadth of its functionality and capabilities, as well as industry visibility, innovation and impact. Additional criteria include:

- Commitment to the corporate training industry,
- Number and strength of clients,
- · Geographic reach, and
- Company size and growth potential.

Allen Communication uses a model of <u>sustainable customization</u> to ensure clients receive a reliable, user-friendly portal experience that is tailored to their needs and brand. AllenComm's portal is used by more than 6 million people worldwide and delivered in 40 languages. Portal partners span many industries, including three of the world's top direct sellers, a leading global retailer, and an international technology products and services company. By creating a comprehensive affordable engagement portal, AllenComm delivers solutions for its partners that meet business objectives. This is the 17th award for Allen Communication in 2015.

"The organizations on the Top 20 Learning Portal Companies List are committed to creating enhanced learning environments for employee training," said Doug Harward, Training Industry CEO. "Whether you are looking for a fully customized learning system or an off-the-shelf platform, these organizations have the ability to meet the needs of your organization."

For more information about Allen Communication, visit allencomm.com.

## About Allen Communication

For more than 30 years, Allen Communication has led the learning industry, providing pioneering educational strategies, technologies and analytics. With extensive experience across every major industry, Allen's award-winning projects drive lasting business results and documented ROI.

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