



Youth Digital Appoints Lance Phillips VP of Customer Loyalty

Latest Move in Tech Ed Company's Rapid Expansion

CHAPEL HILL, NORTH CAROLINA, UNITED STATES, September 3, 2015 /EINPresswire.com/ -- Youth Digital, a leader in technology education for youth 8-14, has appointed Lance Phillips to the newly created position of VP of Customer Loyalty.

Phillips will be responsible for growing and scaling the Youth Digital support team in alignment with the company's explosive growth, expanding the service offering for students, and creating meaningful and new ways to connect with kids and parents.

"We are committed to creating engaging and proactive support to strengthen our award-winning technical education and we understand the critical role this executive position will play in creating a world-class team for our students," said Justin Richards, Youth Digital's CEO.

Phillips brings more than 15 years of experience in customer experience and support with a focus on advocacy. Most recently, Phillips was Director of Customer Support at Cumulus Networks. Prior to that he was Senior Director of Global Strategic Customer Engagement at Red Hat, where his role included driving the global strategy for the engagement and enablement of Red Hat's strategic customers.

Phillips has significant multinational experience and a successful track record of building and working with top-notch customer support teams in North American, Latin America, Europe, the Middle East, Africa and the Asia Pacific.

The news is the latest in a series of executive hires and other moves recently made by Youth Digital to reflect its growing student base. In addition to putting in place an expanded team focused on responsive support for both kids and parents, in the past year alone Youth Digital has more than doubled its office space to 12,000 square feet and expanded its number of fulltime employees from 12 to 50.

About Youth Digital

Youth Digital empowers youth to become digital creators, designers, animators, programmers and developers. Their mission is focused on "Creating Creators" through a breakthrough-learning platform that provides youth — between the ages of 8 and 14 — a comprehensive learning experience that is fun, interactive and rewarding. Students watch video tutorials, respond to questions, earn badges, complete interactive quizzes, and attempt challenging assignments as they step toward mastering critical technology skills and professional-level software.

Based in Chapel Hill, North Carolina, Youth Digital was founded in 2010. Since then it has educated and encouraged more than 50,000 students through in-person classes, after-school programs, summer school programs and an expanding portfolio of introductory and advanced online courses. Today, students from around the world are enrolled in Youth Digital's online classes in game development, mobile app design, Java programming, 3D printing & modeling, 3D animation, and

more.

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