

Boulder, CO start-up launches self-awareness app, after raising \$400,000 in angel investing

BOULDER, COLORADO, USA, September 1, 2015 /EINPresswire.com/ -- Radical Choices, LLC a Boulder, CO start-up launches its beta DeepSee app this week through The App Store, after raising \$400,000 in angel investing.

“People want to feel good, and be in control of their lives. Our products give people the real power to do that,” says Radical Choices CEO, Judith Orloff. “Our proprietary Disruptive Learning Technology is based on empirically validated behavioral and neurological research on how the brain works to create sustainable change. We are very excited about our Indiegogo campaign to customize the DeepSee app for veterans to support resilience.”

Happiness can be sustained,

relationships can be fulfilling, families can be open-hearted, work can be meaningful, health and wellbeing can be natural, and cognition can extend well into the 90s. How? Our learning methodology involves the whole brain and the whole person in a game format so that users simultaneously acquire new perspectives physically, emotionally, intellectually and spiritually. Self-awareness becomes the new conditioning, the new pattern, created out of experiential learning through out-of-app experiences and by normalizing all users’ feelings, thoughts and experiences.

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*Judith Orloff, Radical Choices
CEO*

By focusing user attention and awareness on a specific pattern, such as authenticity, while offering support to discover new possibilities, the brain is re-wired through neuroplasticity in new patterns that allow for obstacles that prevent a happy life to be permanently dismantled. And it’s a blast to own that much personal power.

It’s kind of like Lumosity and Happify, but on a much more profound level.

Most people learned to dull their capacity for a happy life. Many have challenges that have wounded their spirit. But the damage can be reversed! With an iPhone app! Most other approaches offer skills for improved coping with life. Radical Choices doesn’t think that is enough. The heart and soul of humans have unimaginable potential for light, freedom, joy, intimacy and creativity.



We all started out deserving a happy life. It’s our birthright. Photo Credit: Brian Doubleday

Judith Orloff founded Radical Choices in 2014 to apply her practical mindfulness teaching to today's digital medium, on a broad scale, most specifically the digital health and corporate training markets.

More Information

Radical Choices learning technologies stimulate the limbic system (the brain's seat of memory and emotion), to anchor information directly into long-term memory, the neo-cortex, minimizing the need for prolonged study, memorization, and repetition. The effectiveness of this methodology has been demonstrated throughout Judith Orloff's varied career, including extensive work with the leadership of Bank of America, Fleet Bank, Midas International, Caterpillar, Cargill, General Motors, Ford Thailand, WellBridge, and many others.

Of course, without the creativity, determination and support of a phenomenal team of experts, this could not happen.

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