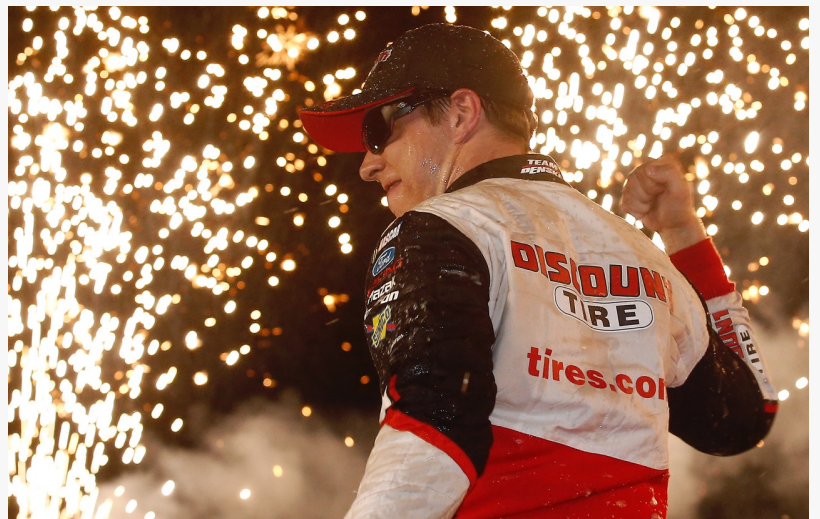


NASCAR Champ Urges All to Join Breast Cancer Battle

*Komen Charlotte Race for the Cure,
Saturday, October 3, 2015*

CHARLOTTE, NC, USA, September 5, 2015 /EINPresswire.com/ -- "I hope everybody will join the Uptown Charlotte Race for the Cure on Saturday, October 3rd," said Brad Keselowski, famed stock car driver and recipient of NASCAR's coveted Sprint Cup Series Championship.

Registered participants in the Komen race will receive a coupon for two to attend NASCAR's Drive for the Cure 300 at Charlotte Motor Speedway on Friday, October 9. Keselowski won the race in 2014.



Courtesy of Team Penske

"Events like these help raise awareness and money for the battle against breast cancer," said Keselowski, a NASCAR Xfinity Series Champion.

“

I hope everybody will join the Uptown Charlotte Race for the Cure on Saturday, October 3rd.”

*Brad Keselowski, Sprint Cup
Series Champion*

Race for the Cure and Drive for the Cure are sponsored by Blue Cross and Blue Shield of North Carolina.

Festivities for the 19th Annual Komen Charlotte Race for the Cure® begin in Marshall Park at 6 a.m. Saturday, October 3, 2015. Race for the Cure® features a 5K timed race, 5K non-competitive run/walk, one-mile route, Kid's Fun Zone, race expo, Survivor's Village, an official NASCAR Pace Car, and

entertainment. The timed run begins at 7:15 a.m. and the walk/run starts at 7:50 a.m.

Race for the Cure® is also a celebration of life where men, women, and children gather to honor survivors and forever fighters (those with metastatic breast cancer) in the battle against cancer and to remember those who have lost their lives to this devastating disease.

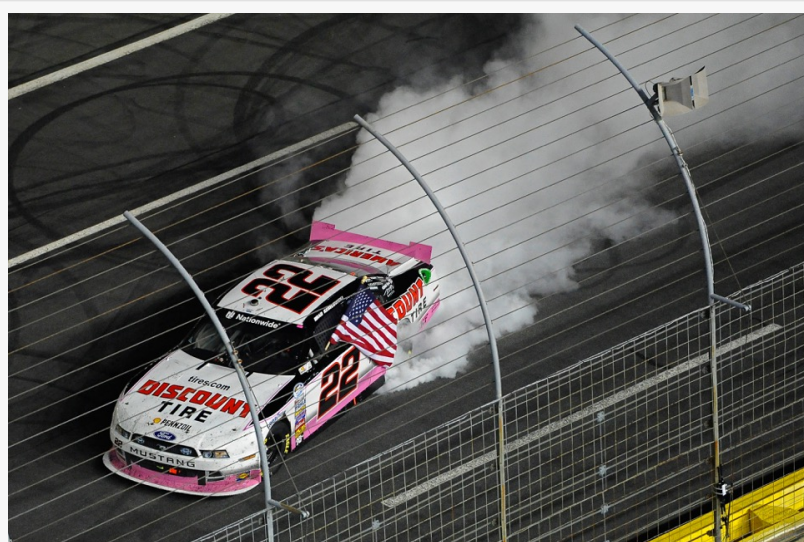
To register for the upcoming Komen Charlotte Race for the Cure®, visit: www.komencharlotte.org and register as an individual, join a team, or donate to an individual or team.

In 2014, Komen Charlotte Race for the Cure raised \$1.5 million, enabling Komen Charlotte to grant \$1.1 million to fund 17 community health programs. These programs are providing thousands of women and men with life-saving breast health screening, education and treatment support throughout the year.

A maximum of 75 percent of net proceeds stays in the local community to fund community health programs in a 13-county service area.

The additional 25 percent of net funds supports the Komen Research Program, which funds major research projects across the country, including breast cancer research at North Carolina universities.

The Komen Charlotte Race for the Cure® is presented locally by Novant Health and Mecklenburg Radiology Associates.



Courtesy of Team Penske

October is National Breast Cancer Awareness Month.

[Click here for Registration](#) for Race for the Cure

[Click here for media photos, logos,](#) and press materials

Contact

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#KomenCharlotte #TogetherInPink #RaceForTheCure
#ForeverFighter #CharlottesGotALot #BreastCancer
#KomenCLT #NASCAR #TeamPenske #BradKeselowski #DriveForTheCure

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