

Cosmetri software simplifies E.U. compliance for SMEs

Launch of new software promises up to 50% greater efficiency for cosmetics businesses

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-- Cosmetri is a brand new new web application designed for businesses who develop their own cosmetic and personal care products in-house and require a suite of tools for maintaining EU compliance and efficiently managing their products.

Whilst other cosmetic software products

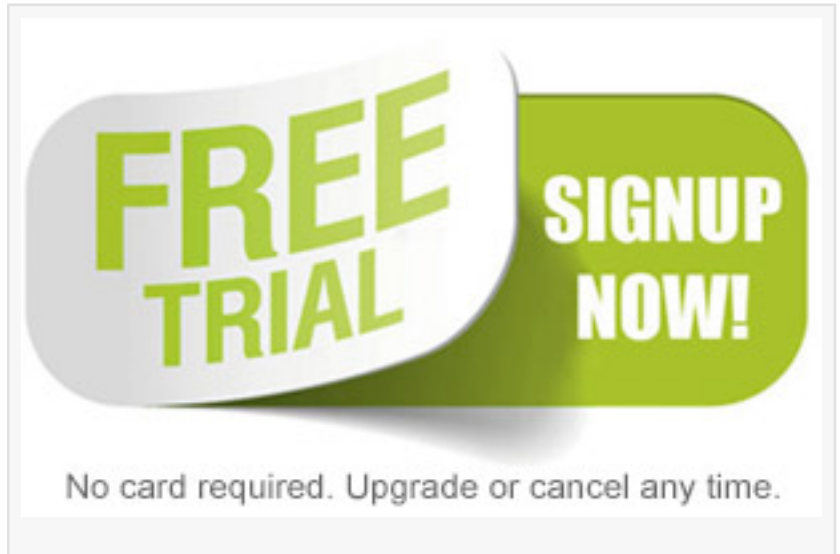
tend to cater for the complex requirements of cosmetics laboratories, Cosmetri empowers cosmetics businesses, facilitating formula design, cutting through the complexity of the E.U. cosmetic regulations, eliminating costly mistakes and streamlining workflow.

Cosmetri founder, Simon Bowen explains: "I found existing software solutions to be too expensive and lacking the features and usability that business owners really need. Simplifying EU compliance while streamlining workflow means that cosmetics businesses can reduce administration overhead by up to 50% and therefore allocate more resources on growing their business."

Monthly subscription to Cosmetri costs starts at €14.99 .pm. and aims to appeal especially to small to medium sized cosmetics businesses. As well as affordability, the Cosmetri team identified usability as key. Bowen has worked for over 12 years in providing IT solutions and business consulting to clients in the cosmetic sector. "Many of these businesses continue to be overwhelmed by compliance issues," he explains. "There is still a widespread lack of real understanding of Cosmetics Regulation (EC) No 1223/2009. Cosmetri greatly simplifies the production of PI files, and supports businesses in staying compliant throughout batch changes. We also set out to provide a suite of tools that are powerful yet easy to use."

Cosmetri's feature-set includes:

- product formulation
- PIF generation
- task management
- cost control
- CosIng ingredients alert
- batch protocols
- production reports



For further information and a 14-day trial visit <http://www.cosmetri.com/free-trial/>

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