



Marani Brands Inc. CEO Margrit Eyraud Announces appointment of CFO/COO

The Company Has Concluded Their Executive Search for CFO and Has Hired Kevin Elder as New CFO/COO

LAS VEGAS, NEVADA, USA, September 9, 2015 /EINPresswire.com/ -- Marani Brands (OTC Pink: MRIB) CEO Margrit Eyraud announced today the company has concluded its search for the Chief Financial Officer position and appointed Kevin Elder to the post.

Mr. Elder has a long and distinguished career in commercial banking and finance. He spent over 31 years in retail and commercial banking with local, regional and national financial institutions.

Underwritten over 400M in commercial loans, he has gained a good knowledge and background of many industries. He has a well- diversified background in executive management, public reporting, business development, commercial banking and corporate finance. In addition, Mr. Elder has assisted and start-up and private companies in obtaining more than \$90 million in funding and putting together strong management teams over the last 20 years in many different industries.

He also served as the Chief Financial Officer for several publicly traded companies, StereoVision, (OTCBB:SVSN) and Bio-Matrix Scientific Group Inc. (Pink Sheets:BMXG), where his duties entailed financial reporting, business development and corporate finance. He was successful in over \$8M in equity capital raises between the two companies. Mr. Elder was the Executive Vice President and Chief Financial Officer for Secure Resolutions Inc., a private software company, which he co-founded in 2001 and consisted of the former McAfee ASP team. His duties there included financial management, reporting and planning as well as investor relations and fundraising. During his tenure with Secure Resolutions, he assisted the company in raising over \$7M for product growth and operating capital.

Mr. Kevin Elder was also a financial consultant, raising capital in the form of debt or equity, and assisting to restructure businesses to run more efficiently. He has always been active in the community serving on boards such as; Boys and Girls Club, Rotary, The Nevada Revolving Loan Fund, Boy Scouts, Big Brothers and other organizations over the years.

Margrit Eyraud stated, "Mr. Elder's background is a good mix for our company. He brings a wealth of experience in business development, financial development and public reporting to Marani Brands. We are extremely pleased to have his expertise, skills and participation at this crucial growth stage in the business.

About Marani Brands Inc.

Marani Brands, Inc. develops, positions, markets and distributes fine wine and spirit products in the United States. Its signature product "Marani Vodka," is an ultra-premium vodka manufactured exclusively for Marani in Armenia. It is made from late-harvest Armenian winter wheat, distilled three times, filtered twenty-five times and then, through a proprietary process, is aged in oak barrels lined with honey and skimmed dried milk to give it its unique taste. Marani Vodka was awarded the Gold Medal in the prestigious International Spirit Competition, held in San Francisco, California, in both 2004 and 2007 and the coveted Star Diamond Award by the American Academy of Hospitality Sciences in 2008 and 2009. Please enjoy Marani brands responsibly and in moderation.

For more information on Marani Brands: <http://www.maranibrands.com>

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Forward-Looking Statements

Forward-Looking Statement Any statements made in this press release which are not historical facts contain certain forward-looking statements; as such terms defined in the Private Security Litigation Reform Act of 1995, concerning potential developments affecting the business, prospects, financial condition and other aspects of the company to which this release pertains. The actual results of the specific items described in this release, and the company's operations generally, may differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this release, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors, many of which are beyond the control of the company. The company disclaims any obligation to update information contained in any forward-looking statement. This press release shall not be deemed a general solicitation.

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