

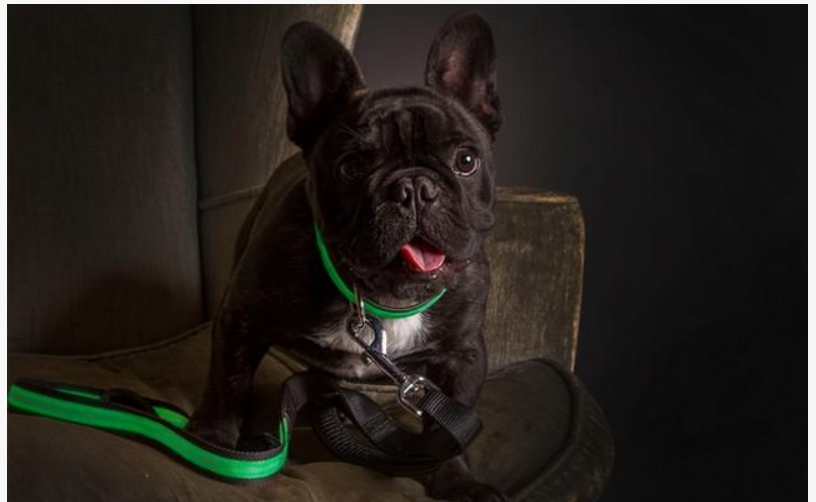
New High-End Light Up Pet Products Launch to Keep Canines and Owners Safe at Night

ILLUMINIGHT's launch of its three high-end pet product lines brings with them an array of effective safety items for dog owners and lovers everywhere.

LAS VEGAS, NV, UNITED STATES, September 8, 2015 /EINPresswire.com/ -- LAS VEGAS, Nevada, United States-- ([ILLUMINIGHT](#))--As more and more people are beating the heat by exercising with their pets at night, ILLUMINIGHT's launch of its three high-end pet product lines, ([Ultra Leash](#), [Ultra Collar](#), and [Ultra Harness](#)) arrives just in time. The launch brings with it an array of fun, attractive, and effective safety dog product creations for dog owners and lovers everywhere.

ILLUMINIGHT's unique products are created to fill a sustainable safety void, and provide a quality solution for

ILLUMINIGHT



Cute French Bull Dog wearing the Green Ultra Collar and Ultra Leash from ILLUMINIGHT

customers needing ideal pet products for themselves and their pets in the dark. While there are many reflective, and some illuminated, products on the market, all of them are lacking in either quality or durability; especially lacking is the ease of ongoing use for pet owners, according to ILLUMINIGHT's Marketing Director Jon Freeman. "Most products we found in our extensive market research fall short in both being a precision pet product and delivering reliable safety for pets and their owners," Freeman said. "Our products solve both problems instantly for our customers while providing them a superior, yet simple-to-use product with an unprecedented 90-Day Satisfaction Money Back Guarantee. No other product manufacturer currently is offering quality products like ours with a guarantee in comparison to what we offer."

What Sets ILLUMINIGHT's Products Apart from the Competition-

In addition to the first-class service and customer satisfaction guarantee, ILLUMINIGHT's product individuality delivers on several core ease of use, and sustainability facets, far outlasting other glow dog leashes or reflective dog collars and harnesses. ILLUMINIGHT's unique light refraction technology provides consistent illumination that is not reliant on external light sources. "Our unique product designs provide independent safety and are capable of providing visibility of the dog lover and their canine when they are both exercising in the dark," Freeman said. "All of ILLUMINIGHT's products are rechargeable by any powered USB port with no special adapters or accessory cables. This feature is at the core of ILLUMINIGHT's belief in providing sustainable design for all of their products to minimize on environmental impact. With any standard USB to mini-USB cable,

ILLUMINIGHT products can be fully charged with as little as 45 minutes of charge time delivering a full use of more than four hours. Customers looking for illuminated pet safety no longer have to deal with the frustration of changing watch batteries, or hoping that oncoming headlights reflect properly to help them and their pet remain visible while in the dark. Our products take a completely different approach in delivering consistent protection, while at the same time offering the most convenient use delivered by pet safety products on the market today.”

Some other key product features that are standard on every ILLUMINIGHT product include:

No maintenance is required outside of recharging.- All products can be seen from more than 1,500 feet away.- Every product is made with rugged, water resistant materials.



ILLUMINIGHT Ultra Harness (RED)

Why ILLUMINIGHT Is the Leader with Light Up Collars, Harnesses and Leashes-

ILLUMINIGHT’s core focus as a brand is stylish safety for the canine and owner. Each Ultra series Collar, Leash and Harness comes in three different colors, (red, green, and blue). Both the Ultra Collar and Ultra Harness additionally have adjustable size ranges, covering small, medium, and large, while all leashes come in a standard four-foot length. Each product detail page offers specific visual sizing and product feature aids to help customers understand the products and find which one will best suit their needs and preferences.

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*Jon Freeman- Marketing
Director ILLUMINIGHT*

Some uses customers have found for ILLUMINIGHT products include:

- Disaster Response and Emergency Preparedness
- Government agency canine unit support
- Sports and fitness safety

ILLUMINIGHT customers have found without exception that the high-end products offered are luxurious in style, innovative in technology and durable in strength. Covering ranges of need and use for dog lovers everywhere, ILLUMINIGHT fills the need for coherence between a high-end product quality and practical functionality.

Visit ILLUMINIGHT at <http://www.illuminight.net>

ILLUMINIGHT can be found via the following social network channels-

Facebook- <https://www.facebook.com/illuminight.net>Twitter- <https://www.twitter.com/illuminight>

Instagram- https://www.instagram.com/illuminight_dog

Pinterest- <https://www.pinterest.com/theilluminight/>

Related Links: <http://www.illuminight.net>

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