

# Tickets selling fast for Sales Learning and Development (SLD) annual conference for HR and Training Managers

COVENTRY, UK, September 9, 2015  
/EINPresswire.com/ -- Sales Learning & Development 2015 conference is specifically for HR and Training Managers to attend, and hear from some of the leading global organisations on how to develop new sales initiatives and

**Sales Learning & Development 2015**  
Specifically for HR & Training Managers



techniques for their teams to excel through their training and development needs in 2015.

The conference will be held on the 8th October 2015, at the popular conference venue Ricoh Arena, in Coventry alongside the annual National Sales Conference, organised by global events company Lincoln West.

The Sales Leadership & Development conference will be held as an 'exclusive' event specifically for head of training teams to share best practice with those responsible for developing and training the sales function.

The seminar will hear from some of the most experienced and highly regarded personnel in the industry, including Graham Davis, sales director for Royal Mail, Fiona Challis, former sales director of McAfee, Ian Critchley of KPMG and Roger Beesley of Telefonica will be joining Nigel McKay of WorldPay for the most successful insights and techniques within learning and development for sales forces.

Because today, in the modern marketplace, companies are being scrutinised 'on the way' just as much as the 'amount they sell', it's crucial that sales forces are up to speed with modern marketing methods and strategies for sales.

The Sales Leadership & Development 2015 is the only conference in the UK solely for those working in learning and development for sales teams, the day-long conference promises to:

- Demonstrate how to add gamification to boost sales learning
- Teach delegates how to deliver an effective sales skills strategy
- Discover how to show commercial impact on the business through sales training
- Help delegates understand the importance of a competency framework
- Give delegates the tools to assess their role descriptions and training needs analysis

Starting at 9:30am, the seminar is a great way for training and HR managers to gain first-hand information, tailored to their needs, from this, the biggest sales development conference in the UK.

Admission includes access to the National Sales Exhibition, breakfast networking workshop of the 8th, drinks reception in the evening of the 7th with networking opportunities throughout as well as a

professional working lunch and refreshments throughout the day.

Tickets are selling fast for this exclusive event; delegates are encouraged to book soon, for a superb cost of just £149!

Register online at <https://www.eventbrite.co.uk/e/sales-learning-development-2015-tickets-17478723332>

For organisations looking to book their sales managers or representatives to the NSC, book 5 x tickets and receive a complimentary SLD ticket for yourself as a thank you!

Ryan Hathaway  
Brighter Directions  
01246 252855  
[email us here](#)

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