

Global Geocells Market Expected to Amplify at 8.8% CAGR between 2015 and 2025

The global geocells market is expected to reach US\$ 2.9 Bn in value by 2025; in terms of consumption, the geocells market will be worth 428.2 Mn square meter.

VALLEY COTTAGE, NEW YORK, UNITED STATES, September 11, 2015 /EINPresswire.com/ -- Future Market Insights (FMI) in its research report, titled, "[Geocells](#) Market: Global Industry Analysis and Opportunity Assessment 2015-2025", forecasts the global geocells market to reach US\$ 2.9 Bn by 2025. According to the report, the global geocells market is projected to expand at a CAGR of 8.8% during the forecast period 2015-2025. Furthermore, the consumption of geocells is projected to reach 428.2 Mn square meter by 2025, amplifying at a CAGR of 5.5% during the forecast period.



FMI has profiled some of the leading players in the geocells market, including Presto Geosystems, Polymer Group Inc., Strata Systems Inc., Armtec Infrastructure, Maccaferri, PRS Mediterranean, Ltd., Tensar International, and TenCate Geosynthetics.

Wisconsin, U.S.-based Presto Geosystems has a strong presence in North America, with the region accounting for nearly 80% of company's revenue in 2014. The product offerings of the company include high-density polyethylene (HDPE), polypropylene (PP), polyester, and other (polyvinyl chloride). The company has a high penetration in HDPE and PP. Presto Geosystems has an extensive network of suppliers, especially in North America and Latin America, and through them, it offers its geocells-based product—Geoweb—to various infrastructure developers in the region.

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North Carolina, U.S.-based Polymer Group Inc. has a strong presence in North America and Europe. The former accounted for nearly 44% of company's revenue in 2014, whereas the revenue contribution from the latter was approximately 28%. The company acquired 65% controlling stake in Welsh, U.K.-based Terram to expand its presence in geosynthetics and primary geocells.

Polymer Group Inc. is actively seeking to expand its product portfolio. The company is spending a considerable amount of revenue on research and development (R&D) to implement geocells in rail-intelligent applications.

North America and Asia Pacific are the key regions for Georgia, U.S.-based Strata Systems Inc., accounting for 55% and 35% of revenues respectively. The company focuses on soil reinforcement products and is currently engaged in installation of geogrids. It recently launched a geocells manufacturing unit in India, with an objective to establish its presence in the geocells market.

Strata Systems Inc. is focusing on mergers and acquisitions to expand its market presence globally. The company recently announced partial acquisition of 50% equity in Geo Solucoes Ltd. in Brazil. The company is actively focusing on Asia Pacific to expand its geocells market footprint. It has entered into strategic alliance with various local infrastructure developers in the region to supply its product directly.

Headquartered in Concord, Canada, Armttec Infrastructure Inc.'s 90% revenue comes from North America. The company was engaged in project for developing reinforced green wall, along Parkdale Connector Langford, British Columbia. The company is also using geocells products to create engineered-grade composites for granular and weaker soils.

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Bologna, Italy-based Maccaferri supplies more than Eu120 Mn of geosynthetics per year. It offers solutions for retaining structures, slope stabilisation, erosion protection, rockfall mitigation, highway reinforcement, concrete fibre reinforcement, coastal protection, and geosynthetics.

In 2013, the company opened a new manufacturing site in California, U.S. The new facility is primarily dedicated to production of Maccaferri Rock Mesh HR, its latest rockfall protection product.

Headquartered in U.K., PRS Mediterranean Ltd. is an international geotechnical engineering and technology company, and offers geosynthetics solutions for all types of soils. Europe and Middle East account for nearly 88% revenue of the company. The company doesn't have any products in the HDPE, PP, or polyester segment, and it solely focuses on the polyvinyl chloride and other products.

PRS Mediterranean Ltd. has its own network of distribution channels and it manufactures and supplies geocells products directly to infrastructure developers. The company is looking to consolidate its presence in the Asia Pacific market, and is collaborating with Israel Vietnam Cooperation Ltd. to launch its products in Vietnam.

Tensar International Ltd., based in the U.K., is focusing on mergers and acquisitions to expand its market presence globally. In 2014, the company opened up a new manufacturing facility in Russia.

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Nijverdal, Netherlands-based TenCate Geosynthetics has a strong presence in designing, producing, marketing, and selling of geosynthetics. The company is focusing on expanding its product portfolio by including digital printing and finishing technologies, easy-to-install synthetic turf systems, and automotive composites.

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