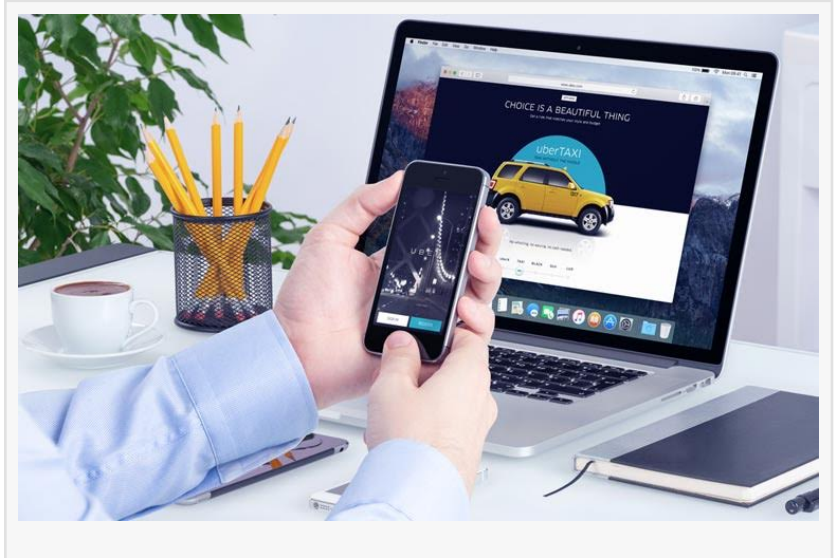


Uber launches service for businesses (U4B) in Panama

"Uber for Business", known as U4B for its acronym was launched in Panama. Company executives will be registered to determine use for their employees and partners.

PANAMA, PANAMA, PANAMA, September 12, 2015 /EINPresswire.com/ -- PANAMA, REPUBLIC OF PANAMA (September 12th, 2015) - Uber Panama launched a new service in Panama. "Uber for Business", known as U4B for its acronym in English (Uber for Business). This service aims to provide the option of safety, efficiency and ease of use to companies in Panama.



Company executives will be registered in U4B determine use for their employees and partners. From the platform, companies can authorize who can use the service to meet their business needs of transport by providing precise usage times, points of departure, arrival and other detailed rules. All from a single control platform, which facilitates the estimation and reporting of expenditures.

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Uber for Business has had a tremendous reception in all cities where it operates. Companies in the Uber platform can quickly and easily solve the mobility needs of its partners and employees.

Juan Pablo Restrepo- Uber Panama

U4B was launched last year in several US cities such as Chicago, Dallas, Los Angeles, San Francisco and Washington, DC and in July of this year in Mexico City and Guadalajara.

"Uber for Business has had a tremendous reception in all cities where it operates," says Juan Pablo Restrepo, CEO of Uber in Panama. "Companies in the Uber platform can quickly and easily solve the mobility needs of its partners and employees, facilitating the scope of their businesses goals more efficiently and at lower cost. "

"We are confident that the city of Panama U4B will receive with open arms, as a great tool for a booming economy of Panama. U4B will be the best and more innovative solution for your transportation needs." Restrepo said

Hundreds of new companies are joining the U4B platform each week and are receiving significant benefits for their businesses. According to Certify, this is because the partners and employees authorized in the Uber platform for businesses are choosing uberX more than 70% of the time. This

translates into savings for business of 30-40% on every trip.

In addition, U4B, business managers have access to tools that ensure compliance with the travel policy of the company.

About Uber Technologies

Uber is a technology company that is transforming the way the world moves through an application, drivers and users; creating new transportation alternatives; opening up business opportunities and bringing development to the cities where it operates. It is renowned for its service and user experience. Currently it has a presence in more than 300 cities in 60 countries. Uber was founded in San Francisco, California, in 2009 by Travis Kalanick and Garrett Camp.

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