



# Adriana Lima and Toni Garrn to Walk the Runway at Carmen Steffens' NYFW Debut

*FTL MODA opens with Carmen Steffens SS2016 its program for New York Fashion Week on September 13th 2015*

NEW YORK, NY, USA, September 12, 2015 /EINPresswire.com/ -- Carmen Steffens presents its 2016 Summer Collection in high style with its NYFW debut on the worldwide acclaimed platform of FTL MODA.

At 5 pm on Sunday, September 13th, the spotlights (or, better yet, the amazing chandeliers of the Vanderbilt Hall) will turn to the Carmen Steffens collection, with a most prestigious show by the Brazilian maison which, with [Adriana Lima](#) and [Toni Garrn](#) opening and closing the runway presentation in front of a confirmed audience of highly esteemed fashion influencers, can only be described in one word, "excellence."

Widely recognized as one of the most renowned and worldwide distributed South American labels, with more than 505 stores across 18 countries, Carmen Steffens now continues its international growth by presenting the glam and energetic vibe of its collection on the most acclaimed runways of the official fashion calendar. Founder and owner, Mario Spaniol, who has personally followed every detail of the NYFW process and has continuously been in contact with FTL MODA's creative team, commented on the NYFW debut, "We are extremely happy to be able to bring the DNA of our Brazilian brand to such a prestigious international fashion week. Carmen Steffens, throughout its 22 years, has achieved many goals, including becoming the fastest internationally growing Brazilian fashion brand, and we now aim to have stores in as many as 35 countries by 2025."

Known by its exuberant and unique personality, the Carmen Steffens brand will present a full womenswear collection that merges contemporary trends with an edgy cosmopolitan touch.

The FTL MODA team, working on style and artistic glam for the show, includes Italian stylist Pablo Patane, the gorgeous touch of Israeli MUA Einat Dan for make-up, the incredible special effects of Valeria Orlando and hair styling under the signature look of Fox & Jane Salon in Manhattan.

"We only wanted the best for this very special debut, not only because the label is prestigious and recognized worldwide, but especially because of the passion and love for the brand that we felt when meeting the owner and artistic vision behind Carmen Steffens. We found ourselves at home, and we are sure New York will do so too," commented Ilaria Niccolini, producer of FTL MODA.

In attendance many celebrities are expected and, among others, Ms [Drew Barrymore](#) and Mrs Diane Pernet.

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