

European Central Bank will provide an exclusive update on the future in real time payments

Hot off the Press: European Central Bank will be giving the keynote address at the 15th annual conference on Nordic Card Markets and Future Payment Solutions

LONDON, UK, September 14, 2015 /EINPresswire.com/ -- SMi Group Ltd is delighted to announce that Wiebe Ruttenberg from the European Central Bank will be giving the keynote address at the 15th annual conference on Nordic Card Markets and Future Payment Solutions.

As the Head of Market Integration Division and Directorate General Market Infrastructure & Payments, Wiebe Ruttenberg will discuss the need for [instant payment in Europe](#), examine the focus on pan-European instant payment solutions and indicate how the Euro Retail Payments Board is driving

payment innovation.

This year's conference will examine why the importance of a good strategy has never been more significant, especially with the large increase in new market players competing with the traditional banks. With the [new regulatory demands](#) coming from the EU, there is a large impact on business revenue models in payments meaning banks need to be more creative to ensure their services are still economically viable.

Join us in Copenhagen and get first hand insights in new trends, technologies and ways of improving payment services from leading Nordic Banks. Visit www.nordiccardevent.com/ein to register.

REGISTER BEFORE SEPTEMBER 30TH AND SAVE £400

WHY YOU SHOULD ATTEND:

This two day networking event will invite in depth discussion of the key drivers impacting Nordic Card Markets and Future Payment Solutions. Join us and discover what is going in this burgeoning market to:

- Understand how to navigate the rapidly changing payment landscape
- Discover new forms of payment including E-Signature and Cloud Wallet



SMi presents the 15th annual conference on...

Nordic Card Markets and Future Payment Solutions

25th - 26th JAN 2016 | Copenhagen, Denmark

www.nordiccardevent.co.uk | #NordiccardSMi

- Learn how to tailor services to how your customers want to pay
- Hear from the Nordic Banks leading the way in Payment innovation
- Discuss the strategic future of traditional financial institutions in a Fintech environment
- Network with high level decision makers

KEY OPINION LEADERS FOR 2016:

- * BANK OF FINLAND, Kari Kemppainen, Advisor
- * BOB FORD ASSOCIATES, Bob Ford, Industry Expert in the UK's Payment Sector
- * DANSKE BANK, Peter Dalsgaard, Development Director
- * EUROCARD AB, Jes Rasmussen, Senior Advisor, Business Development
- * EUROPEAN CENTRAL BANK, Wiebe Ruttenberg, Head of Market Integration Division, DG Market Infrastructure & Payments
- * INNOVALUE MANAGEMENT ADVISORS, Francesco Burelli, Consultant
- * LÄNSFÖSÄKRINGAR BANK, Thomas Glimstedt, Head of Payments
- * LOCKE LORD, Robert Courtneidge, Global Head of Cards and Payments
- * MÅRTEN BARKMAN, Managing Director, Scandinavia, PayPal
- * NORDEA, Jukka Salonen, COO
- * PSE CONSULTING, Luke Purser, Principle Consultant
- * SEB MERCHANT BANKING, Henrik Bergman, Senior Manager
- * SPAREBANKEN ÖRESUND, Magnus Eneskär, Process Manager, Card and Payment
- * TESCO BANK, David Rockliff, Head of Payments
- * VISA EUROPE, Martin Ten Houten, HExecutive Director, Nordic and Baltics

For the full speaker line-up, please visit www.nordiccardevent.com/ein

In addition to the event, there will be two interactive post-conference workshops taking place Wednesday 27 January 2016 : THE FUTURE OF PAYMENT hosted by Robert Courtneidge, Global Head of Cards and Payments, Locke Lord and PAYMENT FUTURE: WHAT NEXT FOR CARDS & POS? hosted by Luke Purser, Principle Consultant, PSE Consulting. For more information, please visit www.nordiccardevent.com/ein

To develop, grow and expand your business in this key market, don't miss your opportunity to brand yourself in front of those who will be shaping the next generation of the Nordic Card Markets. For more information, please contact Alia Malick on +44 (0) 20 7827 6168 or e-mail amalick@smi-online.co.uk

To register please visit www.nordiccardevent.com/ein or contact Andre Brown at abrown@smi-online.co.uk or call +44 (0) 20 7827 6058. Book before 30 September and get £400 off the conference price.

----- END -----

About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

Ina Luft
SMi Group Ltd
+44 20 7827 6732

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.