



# Real Estate Professionals Paying it Forward

*Century 21 Wright-Pace Real Estate Pay It Forward with Heroes Home Advantage*

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September 14, 2015 – Jonesboro, AR – Heroes Home Advantage proudly announces that a group of real estate professionals in Craighead, Greene and Lawrence County, AR have joined their program. The [real estate rebate](#) program provides rebates, discounts and credits to local heroes who are purchasing or selling a home.

Heroes Home Advantage has teamed up with real estate agent Crystal Williams of Century 21 Wright-Pace Real Estate, lender Karen Gott (NMLS 728650) of Focus Bank, insurance agent Randy Johnson of Consolidated Insurance Agency of Jonesboro Inc., title company Steve May of Professional Title Services of Arkansas, and home inspector Mark Jumper of Jumper's Home Inspections of NEA, LLC. These partners have demonstrated their commitment to helping those who protect and enrich the lives of Craighead, Greene and Lawrence County area residents.

These Realtors will donate 25% of their entire company's commission in cash back or credit as allowable per the realtor's state, and lenders will provide a minimum \$500 credit as allowable per the lender's state. Attorneys, home inspectors and home insurance agents will also offer discounted rates to local heroes for each of their services, for a savings of up to \$5,000.

"I am so excited to join forces with such a positive and community minded organization-Heroes Home Advantage. I am a former teacher and know the time and effort it takes to teach our youth of America. I also know that teachers are very under paid and underappreciated, as are many of our heroes' right in our own communities." Said Crystal Williams, Century 21 Wright-Pace Real Estate. "I find this program very satisfying, because I feel like I am doing something to say "thank you", I consider this a small gift that I can use to show our local police officers, firemen, military, medical and teachers that they are worth their time and effort. They are very special to me and I feel honored to be the exclusive agent in our area."

The Heroes Home Advantage real estate rebate program is available for all members of the military, law enforcement, firefighters, first responders, health care professionals, and teachers. Anyone in those lines of profession is eligible, whether they currently or previously served their country.

For more information about Heroes Home Advantage, visit [HeroesHomeAdvantage.com](http://HeroesHomeAdvantage.com) or email [info@HeroesHomeAdvantage.com](mailto:info@HeroesHomeAdvantage.com).

About Heroes Home Advantage

Heroes Home Advantage was founded in 2011 by Michele Ladd in Rochester NY. Ladd's son Tommy, a United States Marine Corps combat veteran, completed two deployments to Iraq while her second son Tyler served in the United States Navy. Upon the two returning home safely, Michele decided to give back to local heroes and began reaching out to real estate professionals across the country to help her in her plight. Heroes Home Advantage is growing and is currently in 35 states with over 600 Realtors, lenders and vender partners. To date, the organization has helped America's heroes save nearly \$2,000,000 in credits, rebates and discounts to say "thank you for your services to our country and communities."

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