

Successful U.S. launch for Yepzon

TAMPERE, FINLAND, September 15, 2015 /EINPresswire.com/ -- Yepzon has had great success in the United States following their official launch earlier this month. Yepzon locators are flying off the shelves at Amazon.com and through Yepzon's own website.

Yepzon has especially gained significant traction in California through the collaboration with the City of Murrieta. The city of Murrieta, CA and Yepzon have partnered to provide peace of mind for parents of special needs children in conjunction with the Murrieta PD and three local non-profit organizations: Comprehensive Autism Center, Our Nicholas Foundation and Go Bananas.

Yepzon is a wearable locator device that uses Bluetooth, GPS, and mobile network technologies to provide accurate location information through a mobile application for iOS, Android, and Windows Phones.



"We are thrilled to be present in the U.S. market as it presents us with so much potential for growth" says John Kiesi, CEO of Yepzon Inc. "Our collaboration in Murrieta is a great example of how Yepzon can make the world a safer place for everyone".

Yepzon is simple and easy to use: paired with a smartphone using NFC technology (Android & Windows Phone) or Bluetooth (iOS). Yepzon has no buttons and can be turned off via the mobile app. The device has iron clad data security, with no personal information collected by the application or device. Yepzon is also waterproof, has an extremely long battery life, and features classic Nordic design.

Use Yepzon to keep track of your kids in the backyard or at school; give elderly relatives peace of mind; locate family pets, or make sure you never lose your golf clubs by slipping a Yepzon in the bag!

#LocatingLife

About Yepzon

Yepzon is a technology and design company developing easy-to-use wearable positioning services and solutions. Its product, the Yepzon One, is the simplest locating device for people, pets and valuables you care about. The decentralised product team consists of 25 professionals with backgrounds in telecom, hardware, software, retail and industrial design. Yepzon was founded in 2013

and has raised €1.4 million funding from private investors. The company is headquartered in Finland, with a subsidiary in the United Kingdom, Yepzon Ltd. Yepzon Inc operates in the USA and is a joint venture between Yepzon and Global Expansion Solutions. More information at www.yepzon.com

John Kiesi Yepzon Inc. +1 951 500 3008 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2015 IPD Group, Inc. All Right Reserved.