



Hekaia.com - Every Stitch Changes a Syrian Refugee's Story. Announcing 100 Women Helped.

Quality of Stitch Equals Quality of Life

TORONTO, ONTARIO, CANADA,
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-- Founded by two Syrian women, themselves [refugees](#) to Turkey, the founders Marwa Issa & Fatima Hayek wanted to find a way to help women regain their independence and rebuild a better quality of life. With the help and support of the Syrian Business Club, they started Hekaia, which trains women to make beautiful and unique hand crafted dolls and clothing, and sells them online. The profits go towards paying the Syrian refugees in Turkey a living wage, providing community support, and training more women to take part in the program. "The situation for many families in Turkey is very desperate." Said Marwa, "The women (and their families) we help are subject to poverty, starvation, harassment, and abuse." "We are pleased to launch Hekaia in North America. Every purchase through Hekaia.com helps change one woman's story. We hope to help thousands by next year." NABIL ORFALI

Nabil Orfali, Founder of TechGuilds and Board Member of the Syrian Business Club, representing Hekaia in Canada said, "We are pleased to launch Hekaia in North America. Every purchase through Hekaia.com helps change one woman's story. We hope to help thousands by next year."

Customers wanting to learn more about helping Syrian women in Turkey and quality hand stitched goods can go to www.hekaia.com



For more information, press only:
Nabil Orfali
Phone: 416.471.3338
Email: nabil@hekaia.com



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Nabil Orfali

Nabil Orfali
Watan Syria
4164713338
email us here

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