

Business Planning Software Innovator Deziner Software Partners With Morningstar For Currency Data

Deziner Software, provider of entrepreneur-friendly business plan software options, selects Morningstar to ease worldwide use of financial modeling tools.

NAPERVILLE, IL, USA, September 17, 2015 /EINPresswire.com/ -- Entrepreneurs and business owners worldwide rejoice: <u>Deziner Software</u> has joined with Morningstar to integrate fluid international currency data within <u>Intercept</u> (TM), a series of financial forecasting software and applications that help even the newest entrepreneur to produce a professional, comprehensive business plan.

It's a simple fact that businesses need cash flow to operate: new businesses need start-up funds for inventory, equipment, and materials, and established operations may need additional cash-flow to survive and grow. Investors and banks need entrepreneurs to clearly present their concept and financial projections in order to assess solvency, profitability and future stability - but business owners often don't have the knowledge to create such a forecast without spending significant time or money doing so.

Enter Deziner Software and Intercept (TM), the financial modeling software platform that makes producing a business plan user-friendly, approachable, and affordable. With the integration of Morningstar's currency data, business owners anywhere in the world can now utilize Intercept, in any specific currency.

"The ability to be able to change from one currency to the next with ease makes our software that much more valuable to our user community. In the world of business, it's a flat earth. Business is cross border and multi-lingual, and in many cases involves foreign currency considerations," said <u>Mark Quigley</u>, President/CEO of Deziner Software (<u>http://www.dezinersoftware.com</u>.)

InterceptTM is a SaaS application and offers multiple features, including:

- Business Plan Canvas, Executive Summary, Lean/Full Business Plan and a Strategic Marketing Planning suite.

- Comprehensive Income, Cash Flow and Balance Sheet modeling.
- Ability to generate multiple scenarios to conceptualize various business cases.

About Deziner Software, LLC

Deziner Software is a software development and operations company based in Naperville, IL. The company provides business planning software and modeling for entrepreneurs along with business consulting services. The company is founded and run by veterans, and the team prides itself on helping business owners clearly communicate their stories to vital sources of capital.

About Morningstar, Inc.

Morningstar, Inc. is a leading provider of independent investment research in North America, Europe, Australia, and Asia. The company offers an extensive line of products and services for individual

investors, financial advisors, asset managers, and retirement plan providers and sponsors. Morningstar provides data on more than 500,000 investment offerings, including stocks, mutual funds, and similar vehicles, along with real-time global market data on more than 16 million equities, indexes, futures, options, commodities, and precious metals, in addition to foreign exchange and Treasury markets. Morningstar also offers investment management services through its investment advisory subsidiaries, with more than \$180 billion in assets under advisement and management as of June 30, 2015. The company has operations in 27 countries.

Press release courtesy of Online PR Media: http://bit.ly/1KjlyLE

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