

Anna's Loud debuted at NYFW with its excellent Made in Italy inspired by Japan on the prestigious runway of FTL MODA

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NEW YORK, NY, USA, September 21, 2015 /EINPresswire.com/ -- Anna's Loud debuted at NYFW with a catwalk of excellent Made in Italy inspired by Japan on the prestigious runway of <u>FTL MODA</u> at Vanderbilt Hall- Grand Central Terminal.

September 18th 2015- The Milanese maison Anna's Loud debuted at New York Fashion Week in grand style, at the magnificent Vanderbilt Hall that was reserved to the FTL MODA catwalk for the entire day.

Presenting an innovative, edgy and sophisticated collection fully Made in Italy and inspired by Japan, the Italian maison opened its catwalk with a minute performance by Metropolitan soprano Samantha Guevrekian singing 'Un bel di vedrem' from 'Madame Batterfly'.

It was magical and the public was trapped in the exotic atmosphere of the Vanderbilt venue.

It was then time to present a full collection conceived with innovative details in cuts and color scheme that impressed

SS 2016 at ETL MODA NIVEW

SS 2016 at FTL MODA NYFW-Vanderbilt Hall

the demanding public of New York Fashion Week.

"It was significantly emotional to finally experience the prestigious catwalk of FTL MODA at NYFW... our brand was ready for this and our collection is ready for the world!" declared brand owners and managers Anna Nappi and Giovanni Tricarico.

"We were delighted to include Anna's Loud label as part of our family, their edgy and yet classy style well represents the audience that FTL MODA speaks to, and also we are thrilled by the fantastic energy radiating by their accessory line designed by amazing Antonio Urzi', commented producer llaria Niccolini during the two day showroom activation in Manhattan.

Splendid 'Bionic arm' model Rebekah Marine was the spokesmodel of the brand to support the platform's campaign #FashionFreeFromConfines

See you soon Anna's Loud, February is just around the corner.

For info and images
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Anna's Loud at NYFW – Vanderbilt Hall, September 13th
2015. www.annasloud.com



at FTL MODA NYFW- Vanderbilt Hall

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Anna Nappi and Giovanni Tricarico

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