

Lemongrass Soap from Pure! Lather Makes Uplifting Addition to GBK Pre-Primetime Emmys Swag Bags

Pure! Lather's Natural Lemongrass Soap was included in celebrity gift bags prepared by The Artisan Group® for GBK's Pre-Primetime Emmys Gift Lounge.

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/EINPresswire.com/ -- Pure! Lather Inc.

(<http://www.purelather.ca>) had its handcrafted [Natural Lemongrass Soap](#) included in gift bags prepared by California-based The Artisan Group® especially for celebrities attending GBK's 2015 Pre-Primetime Emmys Luxury Gift Lounge. The Gift Lounge took place September 18-19, 2015 at an exclusive location in Beverly Hills, California. Cast members from many Emmy-nominated shows, including *Orange is the New Black*, stopped by to visit with The Artisan Group and pick up their swag.



Natural Lemongrass Soap from Pure! Lather Inc., as gifted at GBK's Pre-Primetime Emmys Celebrity Gift Lounge

The Lemongrass Soap Bars weigh in at a generous six ounces. A luxurious base of coconut, olive and castor oils are the vehicle for lemongrass essential oil and a generous portion of Shea Butter, which provide outstanding moisturizing properties.

Recipients will find their Lemongrass Soap Bar thoughtfully wrapped in Pure! Lather's branded packaging, nestled inside The Artisan Group signature black swag bag.

"This bar is a favorite with our customers," remarked Pure! Lather owner Stacey MacDonald. "Besides smelling fabulous, Lemongrass essential oil supports overall well-being and is great for soothing tired muscles after a busy day. The Shea Butter offers amazing moisturizing benefits for normal or dry skin."

At Pure! Lather, every [handcrafted soap bar](#) is created by Stacey herself using carefully sourced, sustainable, natural raw ingredients and therapeutic grade essential oils using a traditional cold process technique. The Lemongrass Soap Bar, as well as lip balms, body butters and bath bombs, are available to purchase at PureLather.ca. Six ounce soap bars retail for \$7.00.

For Stacey, soap making started as a hobby and evolved into a thriving business.

"I was looking for a craft project to do with my daughter and came across soap making, but put it off," said Stacey. "Later, when time allowed, I did further research, purchased my first ingredients and tried it. I was hooked. My products are based on an understanding of how ingredients like coconut and olive oil, as well Shea, Ucuuba and other butters can be combined with the therapeutic benefits of essential oils to create the ultimate in skin-enhancing benefits for my customers."

Today, Pure! Lather is an established brand, offering a full line of handcrafted, [natural bath and body products](#), including soap, lip balms, body butters and bath bombs.

Products like Hair Silk and Sinfully Luxurious Soap play to rave reviews, including "I'm addicted!" and "i am in love!"

New products include Nourish Soap Bar, a goat's milk, honey and oatmeal blend scented with orange and cinnamon, and Black Beauty Soap Bar, with activated charcoal and exotic Ucuuba Butter.

Pure! Lather products are sold online and at juried shows and farmer's markets in the Alberta area. Pure! Lather has been gifted at GBK's 2015 Golden Globes Celebrity Gift Lounge and has received a shout out from fashion, beauty and lifestyle blogger. Candy Washington.

Stacey is a member of the Handcrafted Soap and Cosmetic Guild.

Shop Pure! Lather at PureLather.com. Also, visit Pure! Lather on Facebook, Instagram, Twitter and Pinterest (@purelather).

Members of the press who would like to learn more about Pure! Lather may contact Stacey by email using the email button on the right. For more information about The Artisan Group, visit theartisangroup.org or contact Valerie Guerrero at (408) 203-6727.

*This event is not affiliated with The Primetime Emmys award show; Pure! Lather is not in any way affiliated with The Academy of Television Arts & Sciences.

ABOUT PURE! LATHER

Pure! Lather Inc. (<http://www.purelather.ca>) creates natural soaps & body care products using gentle, natural ingredients, essential oils, herbs, clays, nut & vegetable oils. Pure! Lather has been gifted at GBK's 2015 Golden Globes Celebrity Gift Lounge and is available to purchase online and at farmer's markets and juried art fairs in the Alberta area.

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This press release can be viewed online at: <http://www.einpresswire.com>

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