

Coolpad Announces its Partnership with T-Mobile US in Introducing the Coolpad Rogue

Live smart with the Coolpad Rogue Android smartphone



SAN DIEGO, CALIFORNIA, USA, September 21, 2015

/EINPresswire.com/ -- Coolpad, a global-leading smartphone manufacturer, announced today the upcoming launch of the [Coolpad Rogue](#) Android smartphone. Launching September 30, 2015, the Rogue will be the first of the Coolpad product portfolio available online and at participating T-Mobile stores nationwide.

Coolpad is one of the top mobile brands in China and has recently grown awareness around the globe with its high end devices at incredibly affordable prices. The partnership with T-Mobile is their first with a tier-one mobile carrier in the United States. Coolpad focuses on creating high-quality, affordable, smartphones that bring the latest Android technology to a wider audience.

"We are extremely excited that Coolpad can bring our 'Live Smart' motto of providing cool technology, easy-to-use interface, affordable prices, and attractive designs to T-Mobile customers," said Charlie Parke, VP of Coolpad Technologies.

"The Un-carrier doesn't just spark industry-leading trends, we're giving our customers even more options to pick the phone that fits their lifestyle," said Roger Brown, Vice President, Marketing at T-Mobile. "With a \$49.99 price point, the Rogue is our first phone from Coolpad and the perfect addition to our affordable Android smartphone lineup this holiday."

The 4G Rogue features: a 32GB expandable microSD, Android 5.1 OS, and a VGA front-facing camera. It's easy to use and with a sleek design it's a great option for first time smartphone users or for parents looking to give their children a stylish and affordable phone.

Please visit your local T-Mobile retailer to learn more about the Coolpad Rogue.

About Coolpad: Coolpad (<http://www.coolpad.com>) was recently nominated to Forbes Asia's Fab50 list as one of China's largest 4G smartphone producers and vendors. Coolpad is a company made up of amazing people all around the world who believe that technology should be simple and instinctive. Simple in the way that it enhances every aspect of your life, and so instinctive that it becomes a natural part of you. That's why Coolpad has created and continually strive to grow our entire mobile technology ecosystem that empowers everyone, everywhere.

Qual'g service req'd. Taxes & fees addit'l. See T-Mobile.com for details.

Press release courtesy of Online PR Media: <http://bit.ly/1LIUt5N>

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