



Snyder of Berlin® Gluten-Free Chips are Perfect for School Lunches, Tailgating and the Holidays

BERLIN, PENNSYLVANIA , UNITED STATES, September 22, 2015 /EINPresswire.com/ -- [Snyder of Berlin®](#), the leading snack company that produces chips, cheese snacks, popcorn, and more, is debuting a full line of new and revitalized hometown packaging in an array of new sizes for its potato chip line. Just in time for Fall and the Holiday season, Snyder of Berlin® chips are gluten free and the

perfect compliment for any get-together or party. From tailgating to a fall picnic, or to wow guests at any Holiday soiree, Snyder of Berlin chips are available in eleven flavors.



What better way to share fall's favorite moments, like tailgating, or holiday's parties, than to serve up these wonderful, gluten free chips?

Jeff Leichter, V.P, General Manager of Snyder of Berlin

The diverse product line is now available in NEW 2.75 oz.; 6.75/7 oz., 9.5 oz. and 15 oz. Party Size. The new extended packaging pays homage to Berlin, Pennsylvania with eleven flavors each featuring a different landscape or location.

Snyder of Berlin offers a full range of snacks using locally grown ingredients. The snacks have a fresh taste and still offer small town pride which is crafted in every bag of Snyder

of Berlin. Snyder of Berlin has been made in the Laurel Highlands since 1947. The products can be found in supermarkets, convenience, mass market, club and specialty stores or purchased online at www.snyderofberlin.com

Consumers can still expect the same great taste they know and love from Snyder of Berlin.

Suggested retail prices are: \$1.49 for the 2.75 oz., \$2.50 for the 6.75/7 oz., \$4.29 for the 9.5 oz. and \$4.99 for the 15 oz. party size. The Snyder of Berlin® potato chips are available in Original, Bar-B-Q, Honey Bar-B-Q, Sweet and Sassy Bar-B-Q, No Salt, Vlasic Dill Pickle, Salt & Vinegar, Cheddar, Sour Cream, Rippled and Wavy. A majority of Snyder of Berlin chips are Gluten-Free; always check the bag for Gluten-Free claims.

The Barn photo seen front and center on each package reminds consumers of the barns seen dotting the landscape throughout the Berlin, PA area. Different flavors of Snyder of Berlin chips feature information panels of unique locations throughout Pennsylvania's Laurel Highlands. The locations that are featured are: Ohiopyle Falls, The Wolf Rocks in Linn Run State Park, The Great Allegheny Passage Bike Trail, The Somerset Historical Center, The Lower Humbert Covered Bridge, Seven Springs Mountain Resort, Fort Ligonier, Fallingwater, Beam Rocks, Powdermill Nature Reserve, and High Point Lake.

About Snyder of Berlin®:

The Snyder family chip business began in 1920 in the home kitchen of Edward Snyder II and his wife, Eda, in a small town in Pennsylvania, using a recipe based on a snack that Edward had seen at a hotel in upstate New York. As the popularity of their chips grew, they began to expand toward Pittsburgh. Potato buyers and farmers in the Laurel Highlands got together with the Snyder family and determined it made sense to build a self-sustaining chip factory amid their fields where the potatoes were being grown. Since opening that plant in 1947, Snyder of Berlin has been producing fresh and tasty snacks in the little farm town of Berlin, Pennsylvania. The company has grown to include a

variety of products beyond potato chips such as cheese snacks, popcorn and more – and has been “Satisfying Snackers” for 68 years, for more information and to see the full line of Snyder of Berlin® products, visit www.snyderofberlin.com.

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