

America's Top Corporate Leaders Discuss Promoting Women's Advancement

PINK's 11th Annual Fall Empowerment Event Brings Together Top Professionals to Discuss Issues Most Relevant to Modern Working Women

ATLANTA, GEORGIA, UNITED STATES, September 23, 2015 /EINPresswire.com/ -- [Little PINK Book](#), America's #1 digital platform for the nation's 70 million working women, today announced that Alison Lewis, CMO Johnson & Johnson Consumer Companies; Ann-Marie Campbell, President SE, The Home Depot; Bill Burke, COO, Newell Rubbermaid; Linda Galipeau, CEO,



Panel Includes:

- Tami Barron, CEO SouthernLINC Wireless
- Bill Burke, COO Newell Rubbermaid
- Ann-Marie Campbell, President The Home Depot Southern Division
- Linda Galipeau, CEO Randstad North America
- Alison Lewis, CMO Johnson & Johnson Consumer Companies

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Randstad North America; and Tami Barron, CEO, SouthernLINC Wireless will offer guidance and lead a discussion on how to move more women into leadership roles during PINK's 11th Annual Fall Empowerment lunch scheduled for October 19th from 10:30am-2pm at the InterContinental Buckhead Atlanta hotel. Panelists will tell their stories about earning the top job while enjoying the journey, and also the personal price they pay for success. [Click for details.](#)

While most women believe they can create a fulfilling life, they are far less optimistic about creating wealth and significant career advancement. Most women begin their careers aiming for their dream job, but confidence plummets by 60 percent within a few years according to a Bain and Company study. Consider these additional facts:

- Women hold five percent of CEO positions at S&P 500 companies (Catalyst).
- An overwhelming majority of women polled (75 percent) are confident they can attain life goals (fulfilling relationships, raising happy children and pursuing social values), yet only 27 percent are optimistic about achieving financial goals (Northwestern Mutual).

How can women move up in the chain of command without sacrificing what matters most? What does women's empowerment mean for men and women? What can men do, and what can women do in their careers and personal lives to speed up the momentum? How can climbing the proverbial ladder be more fun for women in particular? How can we dance to success? These questions and more will be answered at this year's event.

Of special note, PINK will more directly include men in this year's dialogue by adding a top male leader to the distinguished panel. Newell Rubbermaid COO, Bill Burke, has long been an advocate for women's advancement and will join this year's conversation to articulate his rationale and best practices.

About PINK's Fall Empowerment Event

PINK's Fall Empowerment Event, now in its second decade, brings together high potential women to learn and network in a professional atmosphere and community. Six hundred women determined to make a difference in their work and their lives are expected to attend. The day begins with networking

and shopping at the PINK Bazaar followed by lunch and the panel discussion.

The sponsors that make this event possible include InterContinental Hotels Group, The Home Depot, Rigby & Peller, Suntrust, Melt, Southwest Airlines, Everywhere Agency, Atlanta Homes & Lifestyles, Valeo and Atlanta Trend. PINK will contribute 100% of raffle proceeds to a nonprofit that supports women and/or girls.

To learn more and [register](#) for the Fall Event, please click for details.

About Little PINK Book Little PINK Book, the top events and digital platform for America's 72 million working women delivers inspiration through events, social media, videos, blogs, monthly newsletters, to help women create a beautiful career and especially a beautiful life. See littlepinkbook.com

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