

New GT Radial MAXTOUR All Season Tire Offers Premium Performance and Peace of Mind

Premium all season tire includes 24-hour roadside assistance and protection against road hazards. Fits many popular sedans like Honda Civic and Ford Focus.

RANCHO CUCAMONGA, CA, USA, September 23, 2015 /EINPresswire.com/ -- The new <u>GT Radial MAXTOUR All</u> <u>Season passenger tire</u> is being introduced to provide North American drivers premium performance and peace of mind through a comprehensive warranty that includes 24-hour roadside assistance and protection against road hazards.

Outstanding mileage, sure-footed all season traction and a quiet, comfortable ride make the MAXTOUR All Season one of the best performing tires in the premium all season segment. <u>GITI Tire</u> (USA) Ltd., which markets and sells GT Radial tires in North America, is backing this new premium product with a comprehensive warranty package – a 60,000-mile / 100,000 kilometer limited tread wear warranty, 24-hour roadside assistance good for 2 years from the date of purchase, and a road hazard warranty. Road hazard warranty coverage is available when a tire is unserviceable due to a non-repairable road hazard for 12,000 miles /



20,000 kilometers or twelve months from the date of purchase.

Available in 44 sizes for 13- to 16-inch rims, the MAXTOUR All Season tire fits a broad range of today's most popular sedans, including the Chrysler 200, Ford Focus, Honda Civic and Accord. The extensive lineup includes T and H speed-rated sizes, ranging from 55 to 75 aspect ratios.

The tire's excellent traction in wet or snowy conditions is aided by a new tread compound and lateral grooves that efficiently pump out water and slush. Wide circumferential grooves ensure effective water drainage to reduce hydroplaning. Variable pitch tread blocks make the MAXTOUR All Season an incredibly quiet and smooth running tire.

"This is a major product introduction in terms of the quality of this tire and the broad range of sizes we're offering in North America," said David Shelton, director of marketing for GITI Tire (USA) Ltd. "The comprehensive warranty package and 24-hour roadside assistance will give our dealers strong selling points and consumers, tremendous confidence to make the purchase. Once they experience the handling, ride comfort and long wear of the MAXTOUR All Season, we believe they will become loyal customers."

About Giti Tire (pronounced "G-T" tire)

Giti Tire Group, headquartered in Singapore, has been in the tire business since 1951. Giti Tire operates eight manufacturing plants and produces a broad range of tire products, serving major original equipment vehicle manufacturers, auto-service outlets, tire dealers and consumers in more than 130 countries worldwide.

GITI Tire (USA) Ltd., based in Rancho Cucamonga, California, is the sales, marketing, and distribution company for North America. It markets and sells a family of brands: GT Radial, Primewell, Dextero, and Runway tires for high performance vehicles, passenger, SUV, light truck, and medium trucks through national retailers, independent retailers and distributors across the United States and Canada. For more information, please visit <u>www.giti.com</u>.

john taylor GITI Tire (USA) Ltd. 6154773099 email us here

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