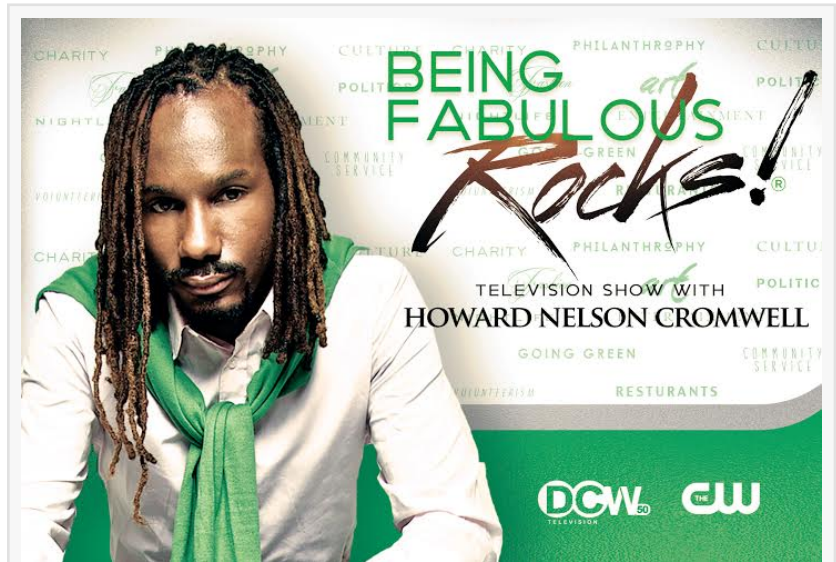


Being Fabulous Rocks! Television Show Gears Up for its Second Season of Giving Back

WASHINGTON, DISTRICT OF COLUMBIA, UNITED STATES, September 24, 2015 /EINPresswire.com/ -- Being Fabulous Rocks! (BFR) is a trendy magazine news & entertainment talk show about how giving back is an important part of success. No one makes it to the top alone, but too often the only way you can return the favors you received is to pay them on. One of BFR!'s main goals is to involve their audience in this process through use of transmedia. To this end, they bring on to their show celebrities, business owners & corporations who are supporting programs & initiatives that give back to their communities and encourage the show's audience participation. BFR! is [season two is slated to air](#) in November 2015 on The CW Network.

BFR's first season was thirteen-interview talk show series that focused on the issues and concerns of the millennium generation – a group that is socially conscious, as well as, aware of arts and pop culture and business acumen. The show is hosted by Howard Nelson Cromwell and focuses on in-studio interviews & out & about segments



creating public exposure for charities and for businesses with a charitable focus. The Season One guest list included notables such as Ne-Yo, Wolf Blitzer, Beverly Bond, Wayne Brady, Raheem DeVaughn, Aunjanue Ellis, Bobby Jones, Keisha Knight Pulliam, K. Michelle, Usher Raymond, Trey Songz, Glynn Turman, Ben Vereen, Bruce Vilanch & many others. The show served as a publicity platform for events & initiatives for American Heart Association, Washington Human Society, DC Fashion Week, BET Honors, Haiti Mission Results & many celebrity-founded charitable organizations.

Its creator, executive producer and host, Howard, was an army medical specialist at Walter Reed Army Medical Center and decided to make Washington, DC his home upon an honorable discharge from the U.S. Military. He started his fundraising career in 2001 working with MAC Aids Fund/MAC Viva Glam Cosmetics in conjunction with America's Next Top Model T.V. Show and CW Network. He has hosted large scale events that benefited organizations such as Autism Society of America, Stand

Up to Cancer, ADAP Advocacy Association, American Cancer Society, America's Polo Cup benefiting MS Society and Victory Cup Polo & iconic rock band Journey's benefit concert supporting the Kimmel Cancer Research Center, to name a few. He is the editor and publisher for Most Fabulous Magazine Group with publication in DC, Miami & Chicago. He is also the PR, Crisis and Management Consultant for Bravo Network's reality stars, celebrities & corporate/non profit organizations. In addition he serves as a national host for social, charity and nightlife events throughout the year. He is dedicated to raising social consciousness about giving back to the community.

Howard has created an [Indiegogo Crowdfunding campaign](#) to help finance the up-coming season of Being Fabulous Rocks! T.V Show. With true understanding of the value of a good team, the majority of the money collected will be used to pay the production crew. This accounts for nearly one-half of the budget. Another 17% will be used to pay the cast. Pre-production and post production costs, set operations, network airtime operations and wardrobe, hair and makeup complete the projected expenses. The BFR! has a crew of veterans producers (Access Hollywood, Extra, NatGeo, etc) and can produce a show on a shoestring and making it look good. With one season behind them, they are fully prepared to produce another. And this is your opportunity to take part in creating that stellar second season.

Fans of the show will [receive rewards & perks](#) for contributing to the production of Season Two. Lower level rewards for contributing to the campaign include a shout-out on Twitter, a bumper sticker or an invitation to the premier party. Midrange rewards include an invitation to the VIP party, a glossy autographed photo, a BFR! Signature t-shirt, be a back-stage guest, attend a meet and greet with one of the celebrity guests, or even become a BFR! correspondent for the upcoming season. Pretty exciting, right? Business owners, take note: the upper level rewards for this Indiegogo crowdfunding campaign are advertising spots on the show and an advertorial segment about your company. Your contribution can net you a 30 second ad spot on 3, 6, 9 or all 13 shows. It is an excellent opportunity to get your brand or product seen on television and broadcasted in to 2.3 million households, as well as an opportunity to have your product associated with a program that supports charitable causes. You could scarcely ask for a better promotion for your business or better evidence of your support for worthwhile causes. If you've purchased any television air time at all, you know that this is a fantastic bargain – and one that isn't always available. The Indiegogo campaign will end on October 15, 2015.

It is BFR!'s goal to inspire people to give back to their community generously. They believe that people who are successful have an obligation to inspire and support the next generation. But in order to bring this inspiration to everyone, they need your help. The manta on the show is the BEING FABULOUS is less about your celebrity, wealth or social status but more about using these attributes to give back to the community. You can rest assured that by supporting this program, you are helping bring inspirational, quality programming to television. With appropriate backing BFR! has an excellent chance of having an even better second season than the first.

For more information on Being Fabulous Rocks!, please visit www.BeingFabulousRocks.com. To donate to BFR! please visit <https://www.indiegogo.com/projects/being-fabulous-rocks-t-v-show-season-two#/story>

Emily Carter
LLEWMORC Studios
202-642-3221
email us here

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